***Helena Tourism Business Improvement District***

***Board Meeting Minutes***

**March 8, 2023 – 1:30pm Doubletree by Hilton Helena Downtown Hotel**

**Board of Directors**

Jim Tucker

John Lytle, Chair Adrian Ambro

Shauna Corcoran, Vice Chair

Cindee Bianchini

1.**Welcome**

2. **Minutes**

3. **Public Comment**

* TBID Grant Applicants

4. **Financials**

5. **CVB Update**

6**. Board Action Items**

* Award TBID Grants

7. **Discussions**

* Brand
* FY24 Work Plan

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The Helena Tourism Business Improvement District’s mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.