

**TBID**  
**Profit & Loss Budget vs. Actual**  
 July 2022 through March 2023

9:25 AM  
 04/04/2023  
 Accrual Basis

	Jul '22 - Mar 23	Budget	\$ Over Budget	% of Budget
<b>Income</b>				
Interest Income	175.30			
Merchandise Sales	927.74			
Miscellaneous Income	894.14			
TBID Income				
Assessments Billed	467,373.13	774,181.00	-306,807.87	60.37%
Total TBID Income	467,373.13	774,181.00	-306,807.87	60.37%
Total Income	469,370.31	774,181.00	-304,810.69	60.63%
<b>Expense</b>				
TOURISM EDUCATION & ADVOCACY	2,500.00	6,000.00	-3,500.00	41.67%
MARKETING	107,845.69	200,000.00	-92,154.31	53.92%
PUBLICITY				
Walking Tour App	900.00	0.00	900.00	100.0%
Outreach Meetings	1,756.87	0.00	1,756.87	100.0%
PUBLICITY - Other	14,317.25	45,581.00	-31,263.75	31.41%
Total PUBLICITY	16,974.12	45,581.00	-28,606.88	37.24%
SPONSORED EVENTS	7,000.00	10,000.00	-3,000.00	70.0%
CONVENTIONS/TRADESHOWS	7,145.79	35,000.00	-27,854.21	20.42%
OPPORTUNITIES & GRANTS				
TBID Grants				
TBID Grants-Final Payments	28,750.00			
TBID Grants - Other	51,250.00	110,000.00	-58,750.00	46.59%
Total TBID Grants	80,000.00	110,000.00	-30,000.00	72.73%
OPPORTUNITIES & GRANTS - Other	20,413.74	0.00	20,413.74	100.0%
Total OPPORTUNITIES & GRANTS	100,413.74	110,000.00	-9,586.26	91.29%
MANAGEMENT CONTRACT				
Mngmt Contract - EE Benefits	0.00	182,600.00	-182,600.00	0.0%
MANAGEMENT CONTRACT - Other	150,000.00			
Total MANAGEMENT CONTRACT	150,000.00	182,600.00	-32,600.00	82.15%
OPERATING EXPENSES				
Accounting/Legal Fees	7,867.45	6,000.00	1,867.45	131.12%
Administrative Expense	165.00	300.00	-135.00	55.0%
Bank and Credit Card Fees	89.55	500.00	-410.45	17.91%
Cell Phone Charges	1,560.00	2,500.00	-940.00	62.4%
Donation	246.20	2,000.00	-1,753.80	12.31%
Dues/Subscriptions	8,023.56	17,080.00	-9,056.44	46.98%
Equipment Purchase	1,350.00	5,000.00	-3,650.00	27.0%
Insurance	0.00	2,000.00	-2,000.00	0.0%
Meals/Hosting	20.00			
Mileage/Travel	1,434.88	2,000.00	-565.12	71.74%
Misc	0.00	1,620.00	-1,620.00	0.0%
Office Supplies/Equipment	3,084.62	5,000.00	-1,915.38	61.69%

	<b>Jul '22 - Mar 23</b>	<b>Budget</b>	<b>\$ Over Budget</b>	<b>% of Budget</b>
Postage/Shipping	196.74	700.00	-503.26	28.11%
Printing Expense	204.50	5,000.00	-4,795.50	4.09%
Professional Services	1,620.99	3,000.00	-1,379.01	54.03%
Promotional/Adv Supplies	2,743.20	10,000.00	-7,256.80	27.43%
Rent	5,577.31	8,000.00	-2,422.69	69.72%
Telephone/Internet Expenses	1,961.55	2,800.00	-838.45	70.06%
Volunteer/Employee Appreciation	1,098.20	1,500.00	-401.80	73.21%
<b>Total OPERATING EXPENSES</b>	<b>37,243.75</b>	<b>75,000.00</b>	<b>-37,756.25</b>	<b>49.66%</b>
<b>PROFESSIONAL DEVELOPMENT</b>	<b>3,069.91</b>	<b>10,000.00</b>	<b>-6,930.09</b>	<b>30.7%</b>
<b>RESERVE FUNDS</b>	<b>0.00</b>	<b>100,000.00</b>	<b>-100,000.00</b>	<b>0.0%</b>
Uncategorized Expenses	86.00			
<b>Total Expense</b>	<b>432,279.00</b>	<b>774,181.00</b>	<b>-341,902.00</b>	<b>55.84%</b>
<b>Net Income</b>	<b>37,091.31</b>	<b>0.00</b>	<b>37,091.31</b>	<b>100.0%</b>

**TBID**  
**Balance Sheet**  
**As of March 31, 2023**

9:24 AM  
04/04/2023  
Accrual Basis  
Mar 31, 23

**ASSETS**

**Current Assets**

**Checking/Savings**

**Cash & Cash Equivalents**

FIB Checking *8066	285,943.95
FIB Retail *5773	739.65
FIB Savings *0672	150,337.44
HandChecks Clearing	-13.00

**Total Cash & Cash Equivalents** 437,008.04

**Total Checking/Savings** 437,008.04

**Other Current Assets**

HandChecks Out 13.00

**Total Other Current Assets** 13.00

**Total Current Assets** 437,021.04

**Fixed Assets**

Accumulated Depreciation -7,660.00

**Depreciable Assets**

Less Accumulated Depreciation	-22,154.00
Software Application	15,200.00
Web Site	13,215.00

**Total Depreciable Assets** 6,261.00

Furniture and Equipment 7,419.34

**Total Fixed Assets** 6,020.34

**TOTAL ASSETS** **443,041.38**

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Accounts Payable**

Accounts Payable 42,250.00

**Total Accounts Payable** 42,250.00

**Other Current Liabilities**

Payroll Liabilities -86.00

**Total Other Current Liabilities** -86.00

**Total Current Liabilities** 42,164.00

**Total Liabilities** 42,164.00

**Equity**

Unrestricted Net Assets 363,786.07

Net Income 37,091.31

**Total Equity** 400,877.38

**TOTAL LIABILITIES & EQUITY** **443,041.38**