

FY2023-2024 HELENA TBID BUDGET

Current TBID Assets		\$245,000.00
Outstanding Projects		\$40,000.00
Outstanding Payments		\$87,957.00
		\$117,043.00

June 2023 TBID Receivables		\$264,000.00
Estimated January 2024 TBID Receivables	\$	262,000.00
Total Receivables		\$526,000.00
Total FY 2023-2024 Assets		\$643,043.00

Expense		
Administrative Staff + Taxes + Benefits		\$187,500.00
Operational Expenses		\$72,543.00
Tourism Education & Advocacy		\$8,000.00
Marketing		
Contract Management, Content Creation, Paid Digital, Print, etc.		\$150,000.00
Publicity		
Travel media; Outreach		\$25,000.00
Opportunities & Grants		\$75,000.00
Sponsored Events		\$10,000.00
Conventions/Tradeshows		\$30,000.00
Professional Development Training		\$15,000.00
Reserves		\$70,000.00
TOTAL FY 2023-2024 Expenses		\$643,043.00