

Helena Tourism Business Improvement District
Board Meeting Minutes
July 12, 2022 – 1:30pm Reeder’s Alley Conference Center

Board of Directors

John Lytle, Chair
Shauna Corcoran, Vice Chair
Cindee Bianchini

Jim Tucker
Adrian Ambro

1. Welcome

2. Minutes

3. Public Comment

4. Financials

5. CVB Update

6. Board Action Items

- Election of Officers
- Professional Development-Executive Director
 - Certified Destination Management Executive Credential (CDME)

7. Discussions

- Marketing and Occupancy

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
