

Helena Tourism Business Improvement District
Board Meeting Minutes
August 9th, 2023 – 1:30pm Reeder’s Alley Conference Center

Board of Directors

Adrian Ambro, Chair
Shauna Corcoran, Vice Chair
Cindee Bianchini

Jim Tucker
John Lytle

Meeting called to order: 1:36

1. Welcome

Board: Adrian Ambro, Cindee Bianchini, Shauna Corcoran (phone), John Lytle (phone)

Other: Brandon Pendergast, Andrea Opitz

2. Minutes

A motion by Cindee to approve the May Minutes, seconded by Shuana. All in favor. Motion carries.

3. Public Comment

NA

4. Financials

A motion by Cindee to accept the June Final Financials, seconded by Shauna. All in favor. Motion carries. A motion by Cindee to accept the July Financials, seconded by Shauna. All in favor. Motion carries.

5. CVB Update

Reminded all that the CVB Council Meeting will be taking place August 17th.

6. Board Action Items

- NA

7. Discussions

Discussions occurred around occupancy, marketing, and assessing TBID Grants.

Meeting Adjourned: 3:05

The Helena Tourism Business Improvement District’s mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
