



HELENA
M O N T A N A

Brandon Pendergast **September 2023**

The winter grant deadline closed on Wednesday, August 15, 2023.

This cycle we allocated a total of \$25,0000 for applications. Minimum awards are \$1,500 and maximum awarded is \$5,000.

Here is a summary of the applications:

50 Years of Carroll College Women's Basketball

New Event

Dates: November 2023

Estimated Out of Town Visitors: 250

Spectators: 2,500

Venue: Carroll College Athletics Facility

Hotel Room nights: 100

Summary: The Event will kick off with an alumni basketball game on Friday, followed by a dinner and celebration of 50 years of Carroll Women's Basketball. Then on Sat., all alumni will be celebrated again at halftime of the Carroll Football game and the event will conclude with the 2023 team facing off against Montana State University at 7pm. A social will follow.

Public Event: Semi-Public Event

Total Budget: \$8,000

Grant Request Amount: \$2,500

Comfort Inn & Suites Classic Basketball Tournament

New Event

Dates: November 2023

Estimated Out of Town Visitors: 1,500

Spectators: 5,000

Hotel Nights: 150

Venue: Carroll College Athletics Facility

Summary: We will be hosting a basketball tournament as our home opener for men's basketball this year. We will welcome three out of town colleges to Helena for 2-3 nights... Montana State Northern University (Havre, MT), Embry Riddle University (AZ) & Corbin College (OR). We will follow up the tournament on Sunday with our high school elite camp which will bring in 9th-12th graders and their families from

all over Montana, as well as several regions of the PNW (Eastern ID, WA, OR, etc)
We are anticipating very large crowds and a significant amount of out of town spectators in attendance for the games!

Public Event: Yes

Total Budget: \$11,000

Grant Requested: \$1,500

Helena Gem and Mineral Show

Existing Event

Dates: April 2024

Estimated Out of Town Visitors: 600

Spectators: 3,000

Venue: Helena Civic Center

Hotel Room nights: 300

Summary: The gem and mineral show is an event for all ages. There are several vendors that sell gems, minerals, fossils, and jewelry. We also have a fluorescent rock display, a silent auction and display cases. There are activities for the kids: a ball toss, garnet hunt, and grab bags. It is a great event for rockhounds and helps raise money for a geology scholarship as well as help increase membership.

Public Event: Public Event

Total Budget: \$4,500

Grant Request Amount: \$2,000

Helltown Throwdown

Existing Event

Dates: January 2024

Estimated Out-of-Town Visitors: 2,200

Spectators: 4,000

Venue: Lewis & Clark Fairgrounds

Hotel Room nights: 250

Summary: The Helltown Throwdown Individual and Dual Tournament is one of the larger western Montana youth wrestling tournaments. The Helltown Throwdown hosted 1000 wrestlers from Montana and surrounding states last year. Traditionally, the Throwdown has informally acts as the start of the youth wrestling season in Montana. It is the largest fundraiser for the Helena Wrestling Club (HWC). The Helltown Throwdown uses the Lewis and Clark Fairgrounds Exhibit and Entry Halls for 4 days. In 2024, the Throwdown will expand to 1 day for set up (Thursday), 2 days for the Individual tournament (Friday and Saturday), and 1 day for the Dual tournament (Sunday). The Helltown Throwdown uses official Montana Official Association referees and offers both an individual and team duals tournament within the same weekend. These factors make it attractive for competitive wrestlers to attend. The Throwdown maxed out at 1000 wrestlers in 2023, and the expansion of time will allow for more wrestlers to be included.

Public Event: Semi-Public Event

Total Budget: \$24,500

Grant Request Amount: \$4,000

Society of Human Resources Certification Prep Course

New Event

Dates: October 2023

Estimated Out-of-Town Visitors: 40

Attendees: 50

Venue: Lewis & Clark Fairgrounds

Hotel Room nights: 40

Summary: This is a 3 day (24 hour course) for professionals to get an HR Certification. There is not an event like this offered in MT so people travel out of State to get certified or do an online course from Flathead.

Public Event: Registered Event

Total Budget: \$6,000

Grant Request Amount: \$5,000

Unravel the Scratch Gravel

Existing Event

Dates: May 2024

Estimated Out-of-Town Visitors: 60

Attendees: 95

Venue: Scratch Gravel Hills

Hotel Room nights: 3

Summary: This is the longest continuous-running MTB race in Montana. In the last 3 years, any profits have been donated to youth cycling organizations. This event is the traditional start of the Montana bike racing season.

Public Event: Public Event

Total Budget: \$2,750

Grant Request Amount: \$1,500

Wyatt Hockey Tournament

Existing Event

Dates: Late March/Early April 2024

Estimated Out-of-Town Visitors: 800

Attendees: 1000

Venue: Helena Ice Arena

Hotel Room nights: 400

Summary: The 2024 Wyatt Winfield Memorial Hockey Tournament will be the 8th annual tournament honoring the late Wyatt Winfield. Wyatt passed in March of 2013 in a fatal car accident on Lincoln Road. Wyatt was from Helena and had many local connections. He was playing for the Juniors team the Helena Bighorns at the time of his passing. Since his passing, Wyatt's family created the Wyatt Winfield Be Tough Foundation which provides scholarships to the Helena area youth looking to pursue secondary education in the trades careers. The main fundraiser for the foundation is a 3 vs. 3 Hockey tournament held annually in the spring. Over \$100,000 has been raised and distributed in the form of scholarships over the past ten years.

Public Event: Semi-Public Event

Total Budget: \$10,000

Grant Request Amount: \$4,000 (amended ask)

Yoga Training

New Event

Dates: November 2023

Estimated Out-of-Town Visitors: 10 - 15

Attendees: 5 - 15

Venue: Scratch Helena Ice Arena

Hotel Room nights: 400

Summary: The Wellness Exploration Autumn Art, Recreation and History Three Day Event Tour will benefit the Helena MT US Economy by drawing aesthetes, recreationists and history buff wellness explorers to adventure! Staying to lodge in Helena MT US has a plethora of options as the helenamt.com website link can attest. The event occurs in conjunction with the Helena Fall Art Walk driving sales for art, food and drinks. past ten years.

Public Event: Semi-Public Event

Total Budget: \$10,000

Grant Request Amount: \$5,000