

Helena Tourism Business Improvement District
Board Meeting Minutes
September 13th, 2023 – 1:30pm Reeder’s Alley Conference Center

Board of Directors

Adrian Ambro, Chair
Shauna Corcoran, Vice Chair
Cindee Bianchini

Jim Tucker
John Lytle

Meeting called to order: 1:35

1. Welcome

Board: Adrian Ambro, Cindee Bianchini, John Lytle (phone)

Other: Zach Winfield, Byron Deford, Devan Ross
–United Cycling, Kathryn Cambell, Ryan Hungred, Allison Drake

2. Minutes

A motion by Cindee to approve the May Minutes, seconded by John. All in favor. Motion carries.

3. Public Comment

TBID Grant Applicants

Wyatt Hockey Tournament
Unravel the Scratchgravel
The Wellness Exploration Autumn Art, Recreation and History Three Day Event Tour
Comfort Inn & Suites Classic Basketball Tournament
Helldown Throwdown-Helena Wrestling Club

4. Financials

A motion by Cindee to accept the August Financials, seconded by John. All in favor. Motion carries.

5. CVB Update

6. Board Action Items

- TBID Grants
 - Wyatt Hockey Tournament
 - \$4,000
 - A motion by Cindee to approve \$4,000, seconded by John. All in favor. Motion carries.
 - Unravel the Scratchgravel
 - \$1,500
 - A motion by Cindee to approve \$1,500, seconded by John. All in favor. Motion carries.
 - The Wellness Exploration Autumn Art, Recreation and History Three Day Event Tour

- This application was not approved.
- Comfort Inn & Suites Classic Basketball Tournament
 - \$1,500 TBID Grant
 - A motion by Cindee to approve, seconded by John. All in Favor. Motion carries.
- Helltown Throwdown-Helena Wrestling Club (Rudis Brand-trying to move their presence to the west).
 - A motion by Cindee to approve \$4,000, seconded by John. All in favor. Motion carries.

Meeting adjourned: 2:50

ADA NOTICE

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
