

TBID

11:00 AM

**Profit & Loss Budget vs. Actual**

12/08/2023

July through November 2023

Accrual Basis

	TOTAL				
	Nov 23	Jul - Nov 23	Budget	\$ Over Budget	% of Budget
<b>Income</b>					
Interest Income	49.54	252.49			
Merchandise Sales	311.95	1,648.66			
Miscellaneous Income	0.00	7,333.52			
<b>TBID Income</b>					
Assessments Billed	0.00	282,100.00			
TBID Income - Other	0.00	0.00	703,043.00	-703,043.00	0.0%
<b>Total TBID Income</b>	0.00	282,100.00	703,043.00	-420,943.00	40.13%
<b>Total Income</b>	361.49	291,334.67	703,043.00	-411,708.33	41.44%
<b>Expense</b>					
<b>TOURISM EDUCATION &amp; ADVOCACY</b>	6,000.00	6,000.00	8,000.00	-2,000.00	75.0%
<b>MARKETING</b>	23,575.00	72,014.21	170,000.00	-97,985.79	42.36%
<b>PUBLICITY</b>					
Outreach Meetings	0.50	91.99			
PUBLICITY - Other	0.00	6,696.70	65,000.00	-58,303.30	10.3%
<b>Total PUBLICITY</b>	0.50	6,788.69	65,000.00	-58,211.31	10.44%
<b>SPONSORED EVENTS</b>	500.00	6,500.00	10,000.00	-3,500.00	65.0%
<b>CONVENTIONS/TRADESHOWS</b>	0.00	3,157.32	30,000.00	-26,842.68	10.52%
<b>OPPORTUNITIES &amp; GRANTS</b>					
TBID Grants	0.00	6,000.00			
OPPORTUNITIES & GRANTS - Other	0.00	10,481.25	75,000.00	-64,518.75	13.98%
<b>Total OPPORTUNITIES &amp; GRANTS</b>	0.00	16,481.25	75,000.00	-58,518.75	21.98%
<b>MANAGEMENT CONTRACT</b>					
Mngmt Contract - EE Benefits	0.00	90,000.00	187,500.00	-97,500.00	48.0%
<b>Total MANAGEMENT CONTRACT</b>	0.00	90,000.00	187,500.00	-97,500.00	48.0%
<b>OPERATING EXPENSES</b>					
Accounting/Legal Fees	358.75	1,699.25	9,600.00	-7,900.75	17.7%
Administrative Expense	0.00	0.00	300.00	-300.00	0.0%
Bank and Credit Card Fees	9.95	49.75	143.00	-93.25	34.79%
Cell Phone Charges	180.00	900.00	2,500.00	-1,600.00	36.0%
Donation	117.35	117.35	1,000.00	-882.65	11.74%
Dues/Subscriptions	706.90	7,218.07	13,000.00	-5,781.93	55.52%
Equipment Purchase	0.00	0.00	5,000.00	-5,000.00	0.0%
Insurance	0.00	0.00	2,500.00	-2,500.00	0.0%
Meals/Hosting	15.00	60.00			
Mileage/Travel	124.69	900.34	2,500.00	-1,599.66	36.01%
Office Supplies/Equipment	0.00	1,885.60	5,000.00	-3,114.40	37.71%
Postage/Shipping	0.00	120.60	500.00	-379.40	24.12%
Printing Expense	0.00	3,963.57	5,000.00	-1,036.43	79.27%
Professional Services	0.00	1,149.00	3,000.00	-1,851.00	38.3%
Promotional/Adv Supplies	0.00	8,667.77	10,000.00	-1,332.23	86.68%

TOTAL					
	Nov 23	Jul - Nov 23	Budget	\$ Over Budget	% of Budget
Rent	569.65	2,848.25	8,000.00	-5,151.75	35.6%
Telephone/Internet Expenses	217.95	1,089.75	2,500.00	-1,410.25	43.59%
Volunteer/Employee Appreciation	71.00	219.00	2,000.00	-1,781.00	10.95%
<b>Total OPERATING EXPENSES</b>	<b>2,371.24</b>	<b>30,888.30</b>	<b>72,543.00</b>	<b>-41,654.70</b>	<b>42.58%</b>
<b>PROFESSIONAL DEVELOPMENT</b>	<b>0.00</b>	<b>35.00</b>	<b>15,000.00</b>	<b>-14,965.00</b>	<b>0.23%</b>
<b>RESERVE FUNDS</b>	<b>0.00</b>	<b>0.00</b>	<b>70,000.00</b>	<b>-70,000.00</b>	<b>0.0%</b>
<b>Uncategorized Expenses</b>	<b>0.00</b>	<b>0.00</b>			
<b>Total Expense</b>	<b>32,446.74</b>	<b>231,864.77</b>	<b>703,043.00</b>	<b>-471,178.23</b>	<b>32.98%</b>
<b>Net Income</b>	<b>-32,085.25</b>	<b>59,469.90</b>	<b>0.00</b>	<b>59,469.90</b>	<b>100.0%</b>

## TOTAL

Nov 23	Jul - Nov 23	Budget	\$ Over Budget	% of Budget
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**TBID**  
**Balance Sheet**  
**As of November 30, 2023**

10:59 AM  
12/08/2023  
Accrual Basis  
Nov 30, 23

## ASSETS

## Current Assets

## Checking/Savings

## Cash &amp; Cash Equivalents

FIB Checking *8066	205,283.85
FIB Retail *5773	641.26
FIB Savings *0672	150,739.91
HandChecks Clearing	-19.00

Total Cash & Cash Equivalents 356,646.02

Total Checking/Savings 356,646.02

## Other Current Assets

HandChecks Out 19.00

Total Other Current Assets 19.00

Total Current Assets 356,665.02

## Fixed Assets

Accumulated Depreciation -7,660.00

## Depreciable Assets

Less Accumulated Depreciation -22,154.00

Software Application 15,200.00

Web Site 13,215.00

Total Depreciable Assets 6,261.00

Furniture and Equipment 8,769.34

Total Fixed Assets 7,370.34

**TOTAL ASSETS 364,035.36**

## LIABILITIES &amp; EQUITY

## Liabilities

## Current Liabilities

## Accounts Payable

6,250.00

Total Accounts Payable 6,250.00

## Other Current Liabilities

430.00

Total Other Current Liabilities 430.00

Total Current Liabilities 6,680.00

Total Liabilities 6,680.00

	TOTAL				
	Nov 23	Jul - Nov 23	Budget	\$ Over Budget	% of Budget
Equity					
Unrestricted Net Assets	297,885.46				
Net Income	59,469.90				
Total Equity	357,355.36				
TOTAL LIABILITIES & EQUITY	364,035.36				