

Helena Tourism Business Improvement District
January 10th, 2024 – 1:30pm Reeder’s Alley Conference Center

Board of Directors

Adrian Ambro, Chair
Shauna Corcoran, Vice Chair
Cindee Bianchini

Jim Tucker
John Lytle

1. Welcome

2. Minutes

3. Public Comment

4. Financials

5. CVB Update

6. Board Action Items

- Board of Directors

7. Discussions

- ED Update
- Sales Manager Update
- Marketing & Occupancy
- TBID Assessment increases in Montana

8. Other

ADA NOTICE

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The Helena Tourism Business Improvement District’s mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
