Helena Tourism Business Improvement District
Board of Directors Meeting Minutes
May 14th, 2025 – 1:30pm at the Reeder's Alley Conference Center-105 Reeder's Alley

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Board of Directors

Cindee Bianchini, Chair
John Lytle, Vice Chair
Shauna Corcoran; Elise Whittle, Matt Yuhas

Meeting Called to Order: 1:34 PM

1.**Welcome**

Board: Cindee Bianchini, Shauna Corcoran, John Lytle, Elise Whittle, Matthew Yuhas

Other: Andrea Opitz, Jason Burnett, AshLy Tubbs, Holly Ferrell

2. **Minutes**

A motion by Shauna to approve the February meeting minutes, seconded by John. All in favor. Motion carries.

A motion by Shauna to approve the March meeting minutes, seconded by John. All in favor. Motion carries.

3. **Public Comment**

AshLey Tubbs provided an update on the Bell Hotel.

4. **Financials**

A motion by Shauna to accept the February financials, seconded by John. All in favor. Motion carries.
A motion by Shauna to accept the March financials, seconded by John. All in favor. Motion carries.
A motion by Shauna to accept the April financials, seconded by Elise. All in favor. Motion carries.

5. **CVB Update**

6. **Board Action Items**

Andrea Opitz presented the ***2026 TBID Work Plan & Budget.***

A motion by John to approve the ***2026 TBID Work Plan & Budget*** and roll the remaining balance from the Trail Rider account into Reserves, seconded by Shauna. All in favor. Motion carries.

7. **Discussions**

- Discussion occurred regarding the TBID Board & Election of Officers. John Lytle stated he would like to step down from the board due to multiple projects he will be conducting at the Doubletree by Hilton Downtown Helena. Other GM's names were recommended and Andrea shared she will be recruiting for new board members.

Meeting adjourned: 2:55 PM

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.