

TBID
Profit & Loss Budget vs. Actual
July 2025

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08/11/2025
Accrual Basis

	Jul 25	Budget	\$ Over Budget	% of Budget
Income				
Interest Income	54.94			
Merchandise Sales	809.35			
TBID Income	0.00	677,270.00	-677,270.00	0.0%
Total Income	864.29	677,270.00	-676,405.71	0.13%
Gross Profit	864.29	677,270.00	-676,405.71	0.13%
Expense				
Tourism Education & Advocacy	0.00	10,000.00	-10,000.00	0.0%
MARKETING & PUBLICITY				
Outreach Meetings	188.58			
MARKETING & PUBLICITY - Other	49,264.92	251,850.00	-202,585.08	19.56%
Total MARKETING & PUBLICITY	49,453.50	251,850.00	-202,396.50	19.64%
Sponsored Events	0.00	10,000.00	-10,000.00	0.0%
Conventions/Tradeshows	1,727.77	25,000.00	-23,272.23	6.91%
OPPORTUNITIES & GRANTS	0.00	57,150.00	-57,150.00	0.0%
MANAGEMENT CONTRACT				
Mngmt Contract - EE Benefits	0.00	27,355.00	-27,355.00	0.0%
MANAGEMENT CONTRACT - Other	40,000.00	182,645.00	-142,645.00	21.9%
Total MANAGEMENT CONTRACT	40,000.00	210,000.00	-170,000.00	19.05%
OPERATING EXPENSES				
Accounting/Legal Fees	321.50	9,500.00	-9,178.50	3.38%
Administrative Expense	0.00	374.00	-374.00	0.0%
Bank and Credit Card Fees	0.00	150.00	-150.00	0.0%
Cell Phone Charges	180.00	2,350.00	-2,170.00	7.66%
Dues/Subscriptions	2,460.95	11,800.00	-9,339.05	20.86%
Office Equipment Purchase	0.00	5,000.00	-5,000.00	0.0%
Insurance	900.00	2,500.00	-1,600.00	36.0%
Mileage/Travel	119.00	2,700.00	-2,581.00	4.41%
Office Supplies	133.87	5,000.00	-4,866.13	2.68%
Postage/Shipping	84.00	750.00	-666.00	11.2%
Printing Expense	0.00	7,500.00	-7,500.00	0.0%
Professional Services	0.00	7,000.00	-7,000.00	0.0%
Promotional/Adv Supplies	0.00	10,500.00	-10,500.00	0.0%
Rent	1,044.28	12,000.00	-10,955.72	8.7%
Telephone/Internet Expenses	230.00	2,800.00	-2,570.00	8.21%
Volunteer/Employee Appreciation	99.30	2,000.00	-1,900.70	4.97%
Total OPERATING EXPENSES	5,572.90	81,924.00	-76,351.10	6.8%
Professional Development	17.63	15,000.00	-14,982.37	0.12%
Reserve Funds	0.00	16,346.00	-16,346.00	0.0%
Total Expense	96,771.80	677,270.00	-580,498.20	14.29%
Net Income	-95,907.51	0.00	-95,907.51	100.0%

TBID
Balance Sheet
As of July 31, 2025

2:23 PM
08/11/2025
Accrual Basis
Jul 31, 25

ASSETS	
Current Assets	
Checking/Savings	
CASH & CASH EQUIVALENTS	
FIB Checking *8066	227,264.42
FIB Retail *5773	1,335.31
FIB Savings *0672	
Reserve Funds	16,345.78
Savings	145,422.97
Total FIB Savings *0672	<u>161,768.75</u>
HandChecks Clearing	-17.00
Total CASH & CASH EQUIVALENTS	<u>390,351.48</u>
Total Checking/Savings	390,351.48
Other Current Assets	
Handchecks Out	17.00
Total Other Current Assets	<u>17.00</u>
Total Current Assets	390,368.48
Fixed Assets	
Accumulated Depreciation	-7,660.00
DEPRECIABLE ASSETS	
Less Accumulated Depreciation	-22,154.00
Software Application	15,200.00
Web Site	13,215.00
Total DEPRECIABLE ASSETS	<u>6,261.00</u>
Furniture and Equipment	13,590.34
Total Fixed Assets	<u>12,191.34</u>
TOTAL ASSETS	<u><u>402,559.82</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	12,500.00
Total Accounts Payable	<u>12,500.00</u>
Total Current Liabilities	<u>12,500.00</u>
Total Liabilities	12,500.00
Equity	
Unrestricted Net Assets	485,967.33
Net Income	-95,907.51
Total Equity	<u>390,059.82</u>
TOTAL LIABILITIES & EQUITY	<u><u>402,559.82</u></u>