Helena Tourism Business Improvement District
Board of Directors Meeting Minutes
June 11th, 2025 – 1:30pm at The Montana Club (Lobby)- 24 WEST SIXTH AVENUE

Board of Directors

Cindee Bianchini, Chair
John Lytle, Vice Chair
Shauna Corcoran; Elise Whittle, Matt Yuhas

Meeting called to order: 1:35

1.**Welcome**

Board: Cindee Bianchini, John Lytle, Matt Yuhas

Other: Andrea Opitz, Jason Burnett, Callie Aschim, AshLey Tubbs, Adrian Ambrose, Cheryl Gillipsie, Lauren Roberts

2. **Minutes**

A motion by John to approve the May meeting minutes, seconded by Matt. All in favor. Motion carries.

3. **Public Comment**

There were no public comments.

4. **Financials**

John, seconded by Matt. All in favor, motion carries.

5. **CVB Update**

Callie Aschim provided an update on attending the Tourism Advisory Council Meeting,

6. **Board Action Items**

- TBID Board & Election of Officers
  - With several board members out of town for work, the election of officers will need to wait until the next board meeting.
- TBID Grant Application-Helena Comedy Festival
  - Jason presented the Helena Comedy Festival Grant Application. Discussion occurred about this new event, the timing of the event, and

- John, seconded by Matt. All if favor, motion carries.

7. **Discussions**

Occupancy, workforce, affinity for Helena were discussed.

Meeting adjourned: 2:36

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.