# TBID

## Profit & Loss Budget vs. Actual

### July through August 2025

3:53 PM
09/08/2025
Accrual Basis

| | TOTAL | | | | |
|---|---|---|---|---|---|
| | Aug 25 | Jul - Aug 25 | Budget | $ Over Budget | % of Budget |
| **Income** | | | | | |
| **Interest Income** | 51.41 | 106.35 | | | |
| **Merchandise Sales** | 706.28 | 1,515.63 | | | |
| **TBID Income** | 0.00 | 0.00 | 677,270.00 | -677,270.00 | 0.0% |
| **Total Income** | 757.69 | 1,621.98 | 677,270.00 | -675,648.02 | 0.24% |
| **Gross Profit** | 757.69 | 1,621.98 | 677,270.00 | -675,648.02 | 0.24% |
| **Expense** | | | | | |
| **Tourism Education & Advocacy** | 0.00 | 0.00 | 10,000.00 | -10,000.00 | 0.0% |
| **MARKETING & PUBLICITY** | | | | | |
| **Outreach Meetings** | 54.20 | 243.28 | | | |
| **MARKETING & PUBLICITY - Other** | 7,295.00 | 56,559.92 | 251,850.00 | -195,290.08 | 22.46% |
| **Total MARKETING & PUBLICITY** | 7,349.20 | 56,803.20 | 251,850.00 | -195,046.80 | 22.55% |
| **Sponsored Events** | 0.00 | 0.00 | 10,000.00 | -10,000.00 | 0.0% |
| **Conventions/Tradeshows** | 500.00 | 6,619.56 | 25,000.00 | -18,380.44 | 26.48% |
| **OPPORTUNITIES & GRANTS** | 0.00 | 0.00 | 57,150.00 | -57,150.00 | 0.0% |
| **MANAGEMENT CONTRACT** | | | | | |
| **Mngmt Contract - EE Benefits** | 0.00 | 0.00 | 27,355.00 | -27,355.00 | 0.0% |
| **MANAGEMENT CONTRACT - Other** | 0.00 | 40,000.00 | 182,645.00 | -142,645.00 | 21.9% |
| **Total MANAGEMENT CONTRACT** | 0.00 | 40,000.00 | 210,000.00 | -170,000.00 | 19.05% |
| **OPERATING EXPENSES** | | | | | |
| **Accounting/Legal Fees** | 190.00 | 511.50 | 9,500.00 | -8,988.50 | 5.38% |
| **Administrative Expense** | 0.00 | 0.00 | 374.00 | -374.00 | 0.0% |
| **Bank and Credit Card Fees** | 0.00 | 0.00 | 150.00 | -150.00 | 0.0% |
| **Cell Phone Charges** | 180.00 | 360.00 | 2,350.00 | -1,990.00 | 15.32% |
| **Dues/Subscriptions** | 1,953.74 | 4,516.05 | 11,800.00 | -7,283.95 | 38.27% |
| **Office Equipment Purchase** | 578.97 | 578.97 | 5,000.00 | -4,421.03 | 11.58% |
| **Insurance** | 0.00 | 900.00 | 2,500.00 | -1,600.00 | 36.0% |
| **Mileage/Travel** | 195.02 | 350.08 | 2,700.00 | -2,349.92 | 12.97% |
| **Office Supplies** | 495.78 | 678.50 | 5,000.00 | -4,321.50 | 13.57% |
| **Postage/Shipping** | 19.98 | 103.98 | 750.00 | -646.02 | 13.86% |
| **Printing Expense** | 0.00 | 710.00 | 7,500.00 | -6,790.00 | 9.47% |
| **Professional Services** | 0.00 | 319.28 | 7,000.00 | -6,680.72 | 4.56% |
| **Promotional/Adv Supplies** | 0.00 | 0.00 | 10,500.00 | -10,500.00 | 0.0% |
| **Rent** | 1,044.28 | 2,088.56 | 12,000.00 | -9,911.44 | 17.41% |
| **Telephone/Internet Expenses** | 230.00 | 460.00 | 2,800.00 | -2,340.00 | 16.43% |
| **Volunteer/Employee Appreciation** | 59.53 | 303.50 | 2,000.00 | -1,696.50 | 15.18% |
| **Total OPERATING EXPENSES** | 4,947.30 | 11,880.42 | 81,924.00 | -70,043.58 | 14.5% |
| **Professional Development** | 0.00 | 17.63 | 15,000.00 | -14,982.37 | 0.12% |
| **Reserve Funds** | 0.00 | 0.00 | 16,346.00 | -16,346.00 | 0.0% |
| **Total Expense** | 12,796.50 | 115,320.81 | 677,270.00 | -561,949.19 | 17.03% |
| **Net Income** | **-12,038.81** | **-113,698.83** | **0.00** | **-113,698.83** | **100.0%** |

# TBID
# Balance Sheet
## As of August 31, 2025

3:52 PM
09/08/2025
Accrual Basis

| | Aug 31, 25 |
|---|---|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| CASH & CASH EQUIVALENTS | |
| FIB Checking *8066 | 208,715.41 |
| FIB Retail *5773 | 2,041.59 |
| FIB Savings *0672 | |
| Reserve Funds | 16,345.78 |
| Savings | 145,474.38 |
| Total FIB Savings *0672 | 161,820.16 |
| HandChecks Clearing | -16.00 |
| Total CASH & CASH EQUIVALENTS | 372,561.16 |
| Total Checking/Savings | 372,561.16 |
| Other Current Assets | |
| Handchecks Out | 16.00 |
| Total Other Current Assets | 16.00 |
| Total Current Assets | 372,577.16 |
| Fixed Assets | |
| Accumulated Depreciation | -7,660.00 |
| DEPRECIABLE ASSETS | |
| Less Accumulated Depreciation | -22,154.00 |
| Software Application | 15,200.00 |
| Web Site | 13,215.00 |
| Total DEPRECIABLE ASSETS | 6,261.00 |
| Furniture and Equipment | 13,590.34 |
| Total Fixed Assets | 12,191.34 |
| TOTAL ASSETS | **384,768.50** |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| Accounts Payable | 7,500.00 |
| Total Accounts Payable | 7,500.00 |
| Total Current Liabilities | 7,500.00 |
| Total Liabilities | 7,500.00 |
| Equity | |
| Unrestricted Net Assets | 490,967.33 |
| Net Income | -113,698.83 |
| Total Equity | 377,268.50 |
| TOTAL LIABILITIES & EQUITY | **384,768.50** |