**Helena Tourism Business Improvement District**
**Board of Directors Meeting Minutes**
**August 13th, 2025 – 1:30pm at the Reeder's Alley Conference Center-105 Reeder's Alley**

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**Board of Directors**

*Cindee Bianchini, Chair*
*John Lytle, Vice Chair*
*Shauna Corcoran; Elise Whittle, Matt Yuhas, Kris Hoelstad*

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Meeting called to order: 1:35 PM

1.**Welcome**

Board: Cindee Biancinni, Shauna Corcoran, Elise Whittle, Kris Hoelstad

Other: Alysia Ryan, Jason Burnett, Andrea Opitz

2. **Minutes**

A motion by Shauna to approve the July meeting minutes, seconded by Elise. All in favor. Motion carries.

3. **Public Comment**

N/A

4. **Financials**

A motion by Shauna to accept the FY25 Fiscal Year End Financials, seconded by Elise. All in favor. Motion carries.

A motion by Shauna to accept the July 2025 Financials, seconded by Elise. All in favor. Motion carries.

5. **CVB Update**

N/A

6. **Board Action Items**

- A motion by Shauna to elect the following for the TBID Board Officers:

Cindee-Chair, Elise-Vice Chair, Shauna-Treasurer; seconded by Elise. All in favor. Motion carries.

7. **Discussions**

- Summer Recap

TBID staff provided a summer recap and the lodging partners provided a recap.

Sports Opportunities and wellness weekends were discussed.

Discussion also occurred about booking links for weddings and groups as well as a booking link from the Visit Helena website.

8. **Other**

Alysia Ryan provided an update for the BID.

Motion to adjourn by Shauna, seconded by Elise. All in favor. Motion carries.

Meeting adjourned: 2:50 PM

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*The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.*

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