



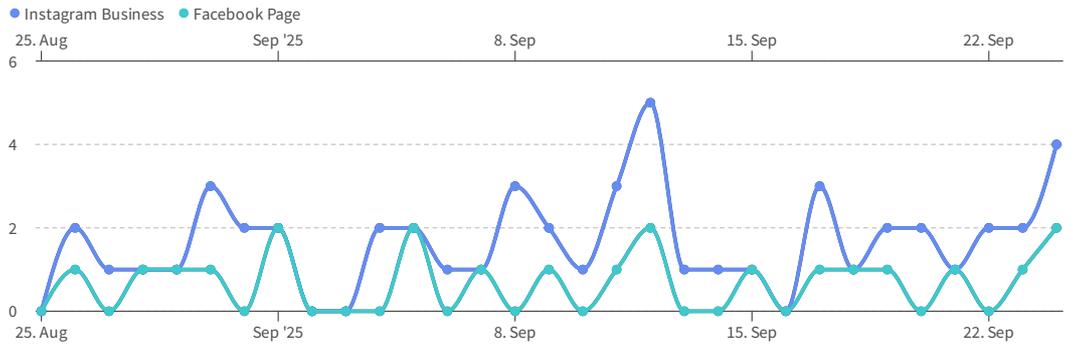
Multiple networks overview (2)

Comparison between [Aug 25 - Sep 24, 2025](#) and [Aug 25 - Sep 24, 2025](#)

🏠 Posts

73
posts
0% from 73

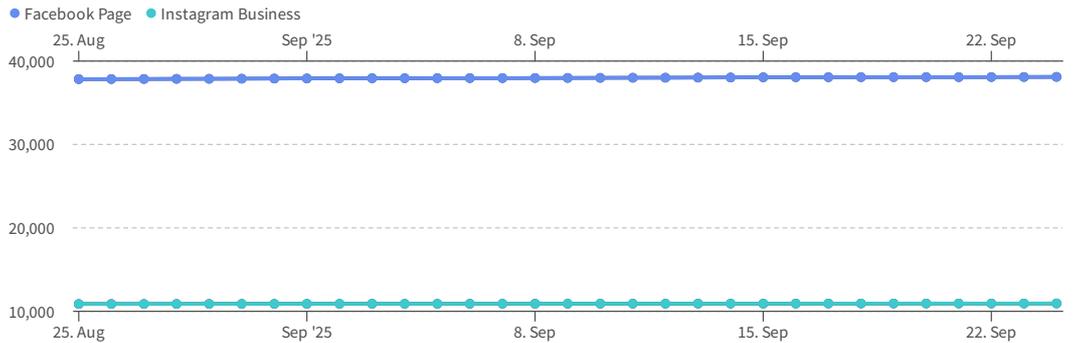
🏠 Posts > Social network



🏠 Followers

49,040
followers
0% from 49,040

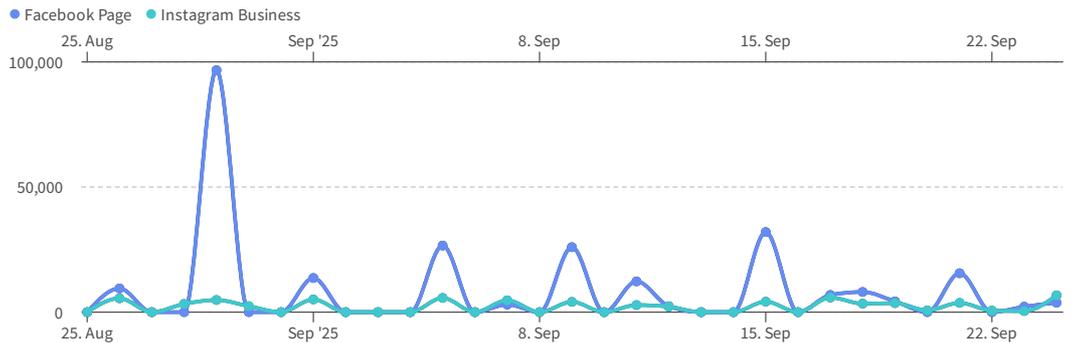
🏠 Followers > Social network



🏠 Post impressions

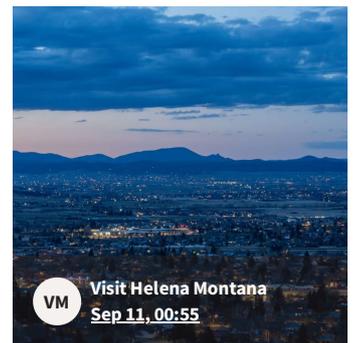
332,532
impressions
0% from 332,532

🏠 Post impressions > Social network



📊 Facebook overview

📌 Top posts



👤 Page followers

38,100
followers
0% from 38,100

High Plains Sheepskin has been crafting slippers since 1975, when founder Gary Thomas opened his first shop in Wyoming. After moves to Helena and then East Helena's Main Street in 1993, the business found its long-term home. Today, Spencer Haire and Casey Sasek carry on Gary's legacy, hand making slippers that have reached tens of thousands of customers across the country, all from the heart of East Helena. [#easthelena](#) [#montanahistory](#)

476 likes and reactions

The countdown is on! 🎉 The 5th Annual Helena Septemberfest is coming to Downtown Helena on September 12, 13 and 14 for a weekend of family-friendly fun you won't want to miss. 🗓 Thursday, Sept 12 (4–8 PM) Cruise the Derby Car Show on the Walking Mall, check out creative soapbox racers, enjoy live music and grab a bite from the food trucks! 🏃 Friday, Sept 13 | Start the morning with a 1K Fun Run at 11 AM with costumes encouraged and free donuts along the

326 likes and reactions

The Sleeping Giant drifts into dreams as the valley below begins to glow. 🌟📸 @jacobjphotography #visithelenamt #visithelena #helenamontana #montana #citylights

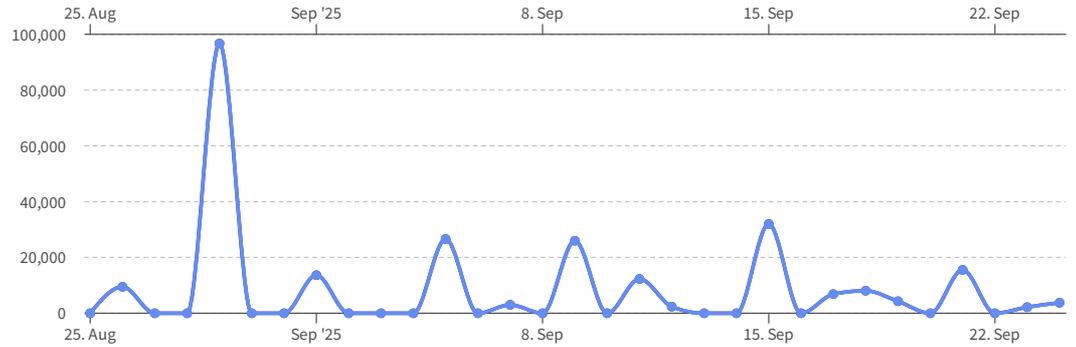
224 likes and reactions

f Post impressions

262,774
impressions

0% from 262,774

f Post impressions

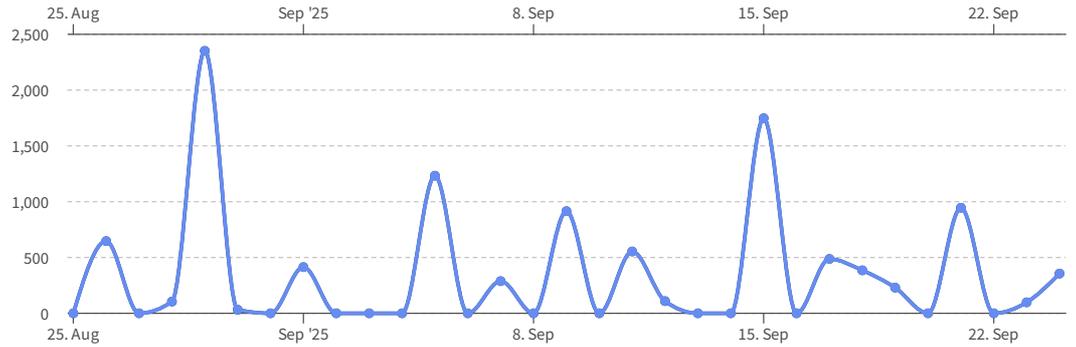


f Post engagement

10,899
engagements

0% from 10,899

f Post engagement



f Post shares (unique)

264
shares

0% from 264

f Post comments

245
comments

0% from 245

f Post likes (unique)

2,953
likes

0% from 2,953

f Page post viral reach

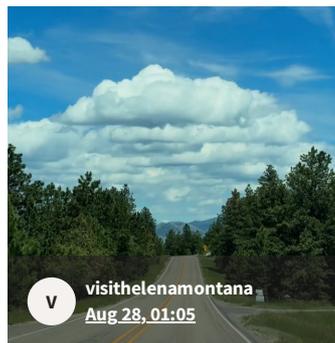
10,475
people

0% from 10,475



Instagram overview

@ Top posts



@ Followers

10,940
followers

0% from 10,940

What an absolutely incredible summer it's been! Here's a collection of a few raw moments to celebrate how special this place is that we get to call home ❤️ #visithelenamt #helenamt #montana #summer

302 engagement

To our four legged locals: you make Helena brighter. Happy NationalDogDay. 🐾 #visithelena #helenamontana #doglovers #dogfriendly #montana

245 engagement

Evenings like this never get old. Where's your favorite sunset spot in town? 🌅📷 @jacobjphotography #visithelenamt #helenamt #goldenhour #sunset #montana

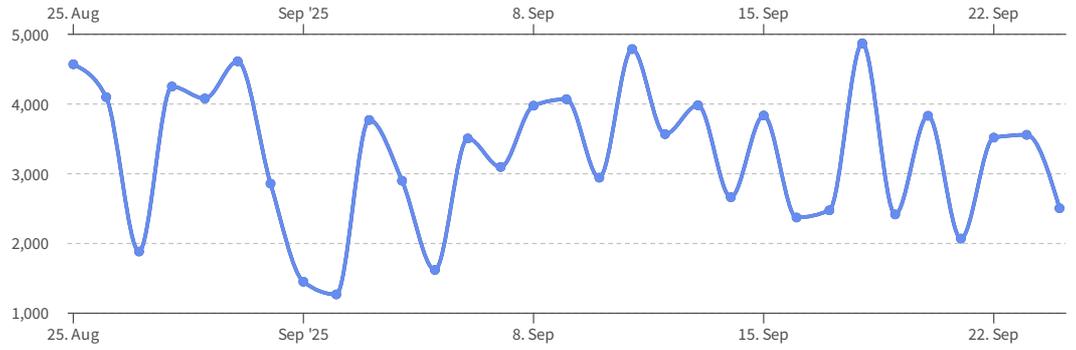
194 engagement

📍 Profile views

101,417
views

0% from 101,417

📍 Profile views

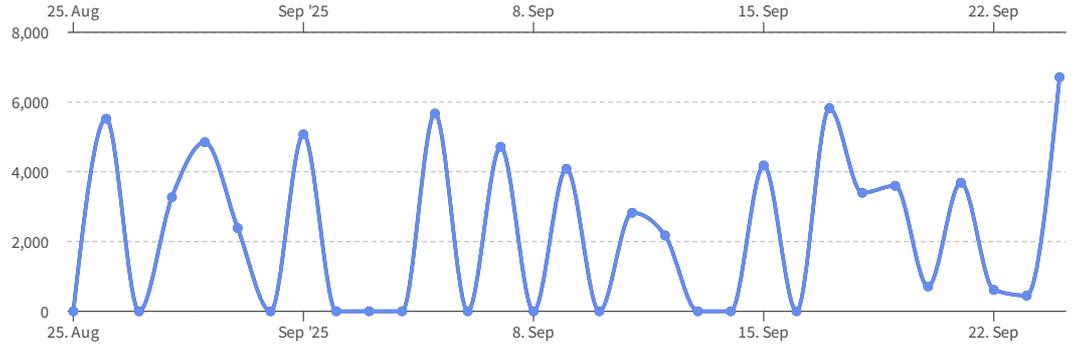


📍 Post views

69,758
views

0% from 69,758

📍 Post views

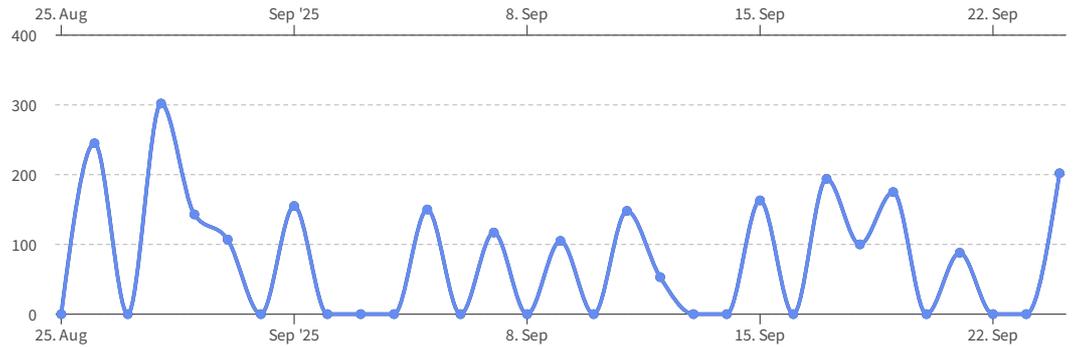


📍 Post engagement

2,447
engagements

0% from 2,447

📍 Post engagement



📍 Profile reach

30,829
people

0% from 30,829

📍 Post comments

36
comments

0% from 36

📍 Post shares

185
shares

0% from 185

📍 Post saves

88
saves

0% from 88

Report sources

Analytics

 **Facebook Pages**

 Visit Helena Montana

 **Instagram Business**

 visithelenamontana

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.