



**Helena Tourism Business Improvement District
Board of Directors Meeting Minutes
September 10th, 2025 – 1:30pm at the Reeder's Alley Conference Center-105 Reeder's Alley**

Board of Directors

*Cindee Bianchini, Chair
John Lytle, Vice Chair
Shauna Corcoran; Elise Whittle, Matt Yuhas, Kris Hoelstad*

Meeting called to order: 1:36

1. Welcome

Board: John Lytle, Kris Hoelstad, Cindee Bianchini

Other: Andrea Opitz, Lauren Roberts, Cheryl Drew, Will Israel, Ryan Harvey, Abigai Dolan,

2. Minutes

A motion by Elise to approve the August meeting minutes, seconded by Kris. All in favor. Motion carries.

3. Public Comment

The Montana Outfitters and Gudies presented additional information about their TBID Grant Application.

4. Financials

A motion by Elise to accept the August financials, seconded by Kris. All in favor. Motion carries.

5. CVB Update

6. Board Action Items

- **TBID Grant**
 - Montana Outdoor Expo

A motion by Elise to award the Montana Outdoor Expo a \$5,000 TBID Grant, seconded by Kris. All in favor. Motion carries.

7. Discussions

- Fall Outlook

Discussion occurred around fall conferences and tour groups.

A motion by Elise to adjourn, seconded by Kris. All in favor. Motion carries.

Meeting Adjourned: 2:25

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
