Helena Tourism Business Improvement District
Board of Directors Meeting Agenda
November 12, 2025 – 1:30pm at the The Myrna Loy-15 N. Ewing

Board of Directors

Cindee Bianchini, Chair
John Lytle, Vice Chair
Shauna Corcoran; Elise Whittle, Matt Yuhas, Kris Hoelstad

1.Welcome

2. Minutes

3. Public Comment

4. Financials

5. CVB Update

6. Board Action Items

7. Discussions
   - Wayfinding Update
   - Data Needs
   - Stay & Play Packages

8. Other

ADA NOTICE

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.