



**Helena Tourism Business Improvement District
Board of Directors Meeting Minutes
October 8th, 2025 – 1:30pm at the Steed Arena**

Board of Directors

Cindee Bianchini, Chair

John Lytle, Vice Chair

Shauna Corcoran; Elise Whittle, Matt Yuhas, Kris Hoelstad

Meeting called to order: 1:36

1. Welcome

Board: Kris Hoelsted, Shauna Corcoran, Cindee Bianchini, Elise Whittle,

Other: AshLy Tubbs, Logan, Jason Burnett, Cheryl Drew, Lauren Roberts, Andrea Opitz

2. Minutes

A motion by Elise to approve the September meeting minutes, seconded by Shauna. All in favor. Motion carries.

3. Public Comment

Logan Smith, Community Director -Old Salt Co Op, provided information on the [Old Salt Model](#).

“A part of Old Salt's core mission is to drive more dollars back to support land stewardship. Our partner ranches have an ownership share in everything — from the meat brand, processing, restaurants, to events. This increases their ability to continually re-invest in ecological integrity”. In addition, Logan shared information on educational components and opportunities to learn about agriculture; dining at [Old Salt Outpost and The Union](#); and [Old Salt Festival](#).

4. Financials

A motion by Shauna to accept the September financials, seconded by Elise. All in favor. Motion carries.

5. CVB Update

Andrea shared information on the Wayfinding Project that is motion.

6. Board Action Items

There were no action items.

7. Discussions

- Jason provided information on the Julian Anderson Trail that will be launched during the Grand Opening of the Montana Heritage Center.
- Jed, owner of Steed Arena, shared information on their facility, programs, and future goals.

A motion by Elise to adjourn, seconded by Kris. All in favor. Motion carries.

Meeting Adjourned: 2:35

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The Helena Tourism Business Improvement District's mission is to increase occupancy for lodging facilities thereby creating vibrant growth in the local economy.
