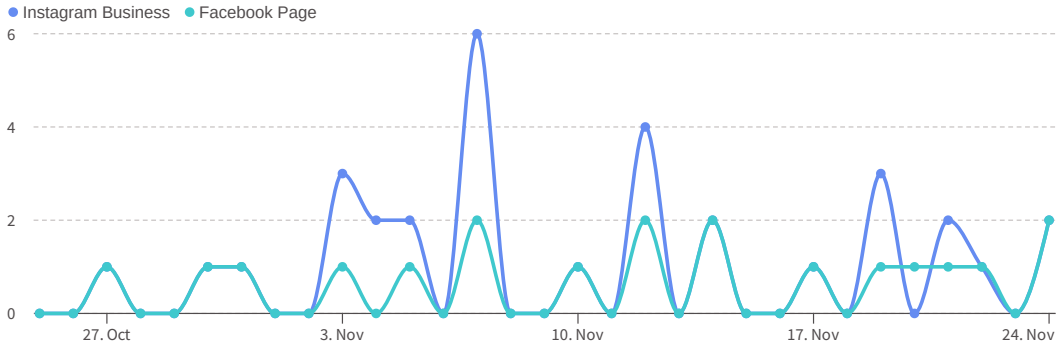
Multiple networks overview (2)

Oct 25 - Nov 24, 2025

Posts

51
posts

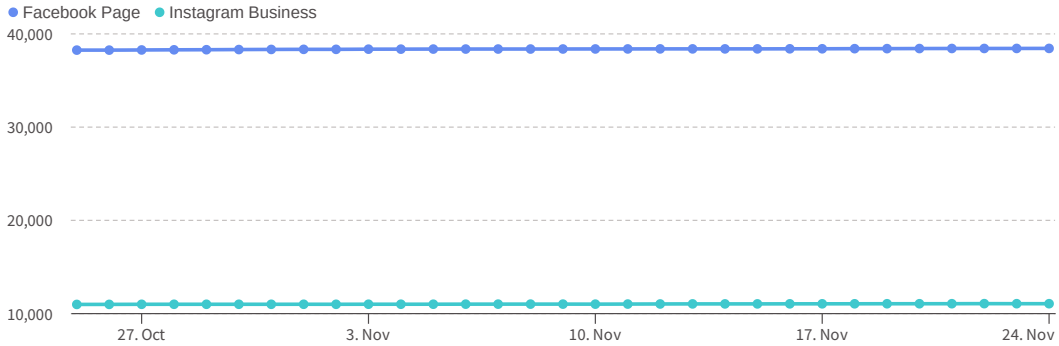
Posts > Social network



Followers

49,506
followers

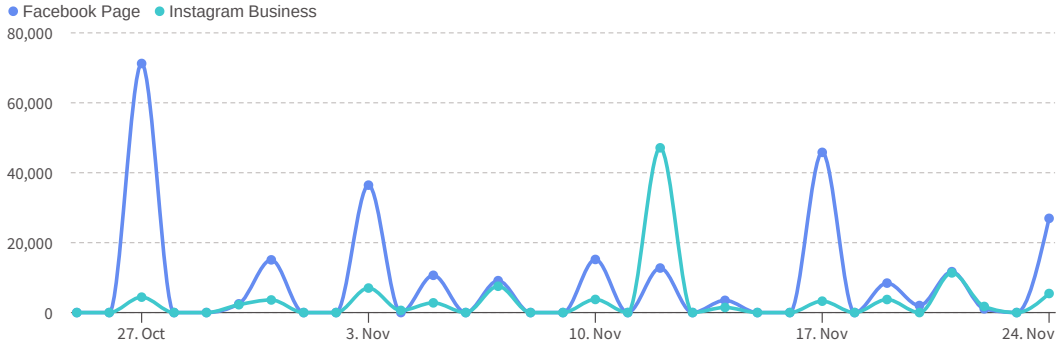
Followers > Social network



Post impressions

378,505
impressions

Post impressions > Social network

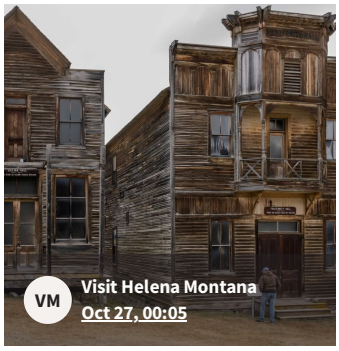


📘📊 Facebook overview

Page followers

38,444
followers

Top posts

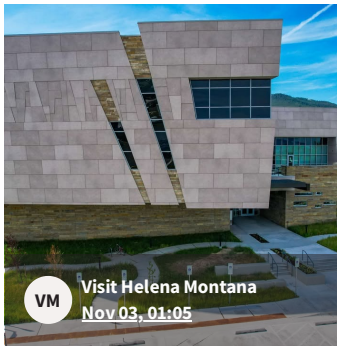


Looking for a little adventure? Take a day trip from Helena to explore Elkhorn, a historic ghost town that offers a fascinating glimpse into Montana's mining past. Wander among weathered buildings and feel a touch of spooky charm as history comes to life in this quiet mountain setting. Be respectful during your visit, as the structures are delicate and a few residents still call Elkhorn home. 👻 #ghosttown #montana #elkhorn #spookyseason

1,100 likes and reactions

Standing tall for over a century, the Cathedral of St. Helena continues to inspire all who visit. It's open year-round for self-guided tours during regular hours, welcoming visitors anytime the doors are open and Mass is not in progress. 🌃 🕰️ Mon–Sat 6:30am–6pm | Sun 6:30am.–1pm #visithelenamt #helenamontana #helenamt #montana #cathedral #history

987 likes and reactions



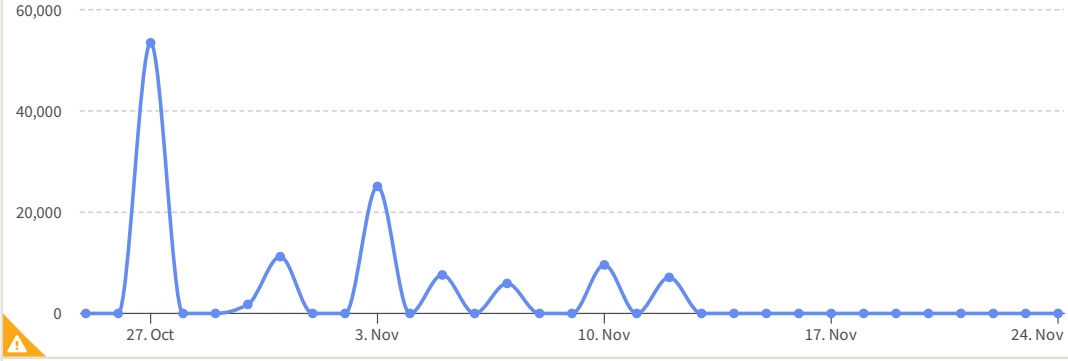
Something remarkable is taking shape in the heart of Helena. The Montana Heritage Center will soon bring our stories, culture, and history together under one roof, celebrating the land, the people, and the spirit that make Montana shine. With exhibits and gathering spaces, it's a place where Montana's past and future meet. A new way to experience the Treasure State is on the way. 🌟 #visithelena #helenamontana #helenamt #montana #history #museum

611 likes and reactions

Post impressions

121,798
impressions

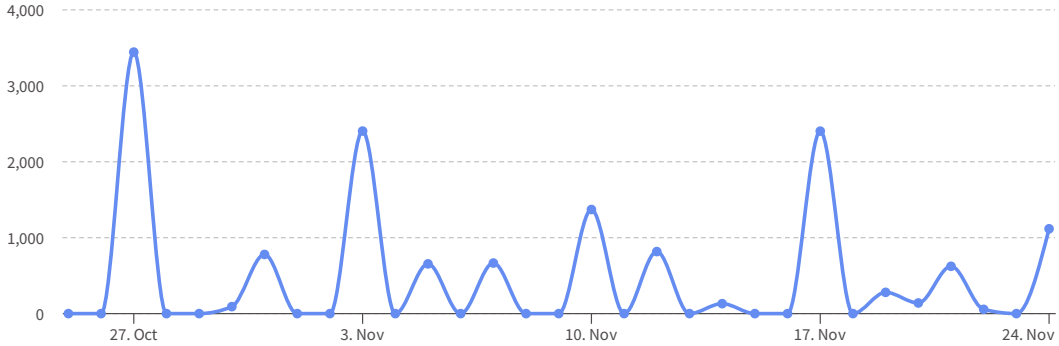
Post impressions



Post engagement

14,978
engagements

Post engagement



Post shares (unique)

441
shares

Post comments

275
comments

Post likes (unique)

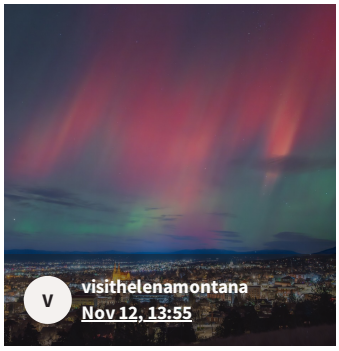
5,030
likes

Page post viral reach

13,760
people

📸📊 Instagram overview

Top posts



The Aurora Borealis danced over Helena last night. Did you catch a glimpse? 💜💚 📸 @jacobj_creative #helenamontana #helenamt #montana #northernlights #auroraborealis

907 engagement

Shop local, support creativity, and find something one-of-a-kind. The @handmademt MADE fair brings together over 175 artists and makers from across the region for two days of handcrafted goods and holiday spirit. 🎁 📅 December 5–6, 2025 $10 VIP PASS | FRI | 5pm-8pm $5 EARLY BIRD PASS | SAT| 9am-10am FREE |SAT| 10am-4pm 📍 @lewis_and_clark_fairgrounds 💛 Proceeds benefit Cohesion Dance Project 🥫 Bring a non-perishable item

456 engagement

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278 engagement

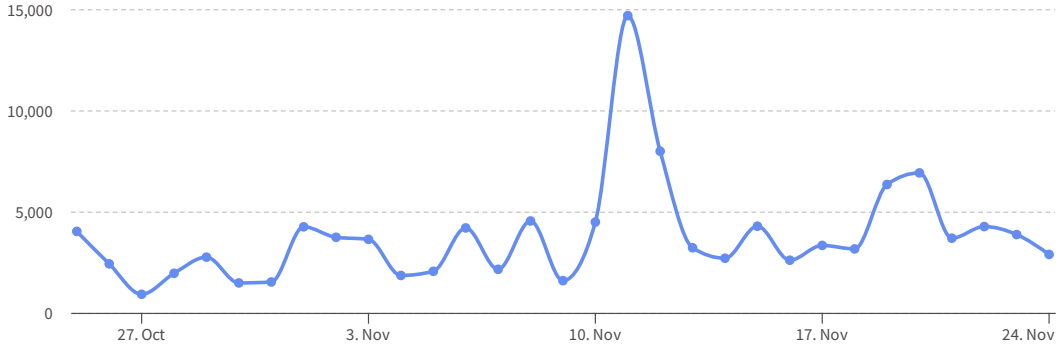
Followers

11,062
followers

Profile views

118,329
views

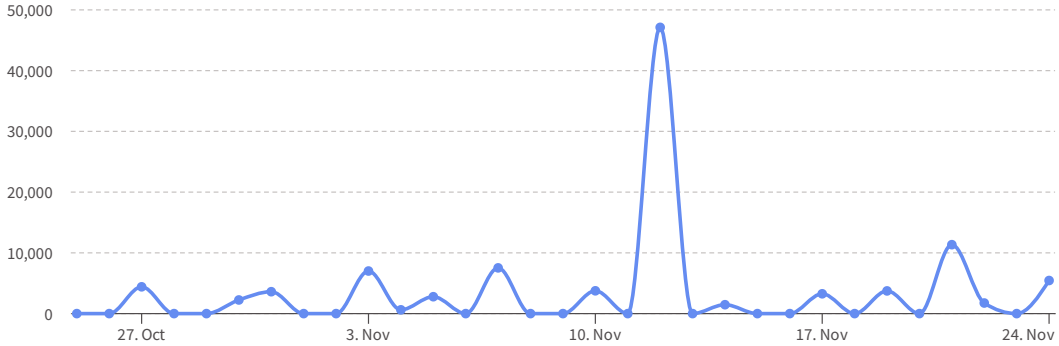
Profile views



Post views

106,082
views

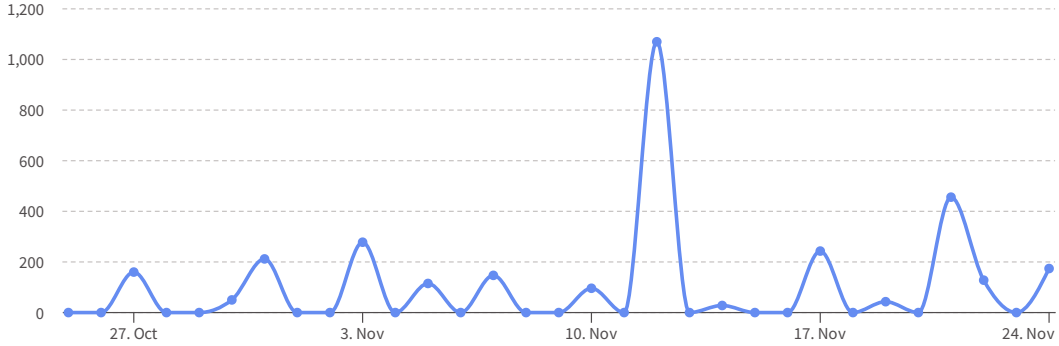
Post views



Post engagement

3,200
engagements

Post engagement



Profile reach

31,725
people

Post comments

36
comments

Post shares

343
shares

Post saves

110
saves

Report sources

Analytics

Facebook Pages

VM Visit Helena Montana

Instagram Business

V visithelenamontana

Extra notes

All tiles marked with ◆ might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.