



Multiple networks overview (3)

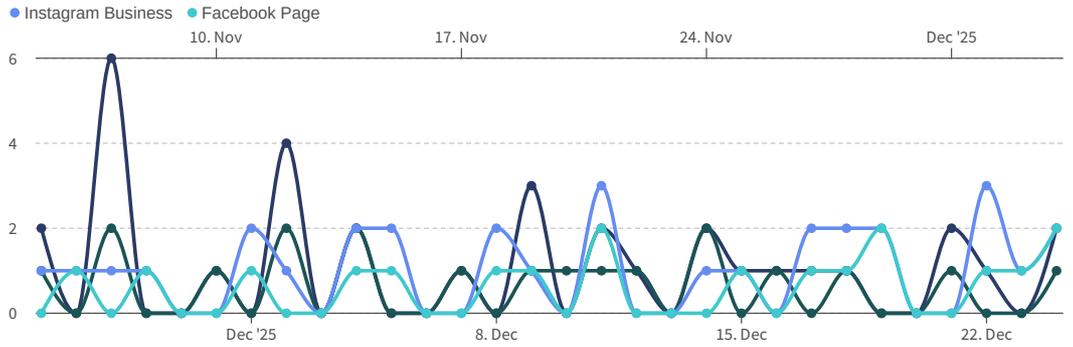
Comparison between [Nov 25 - Dec 24, 2025](#) and [Nov 05 - Dec 04, 2025](#)

🏠 Posts

49
posts

📉 5.8% from 52

🏠 Posts > Social network

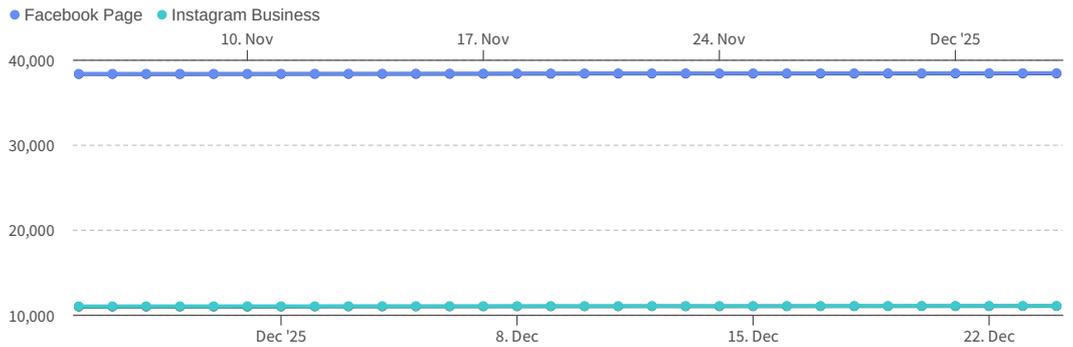


🏠 Followers

49,615
followers

📈 0.2% from 49,524

🏠 Followers > Social network

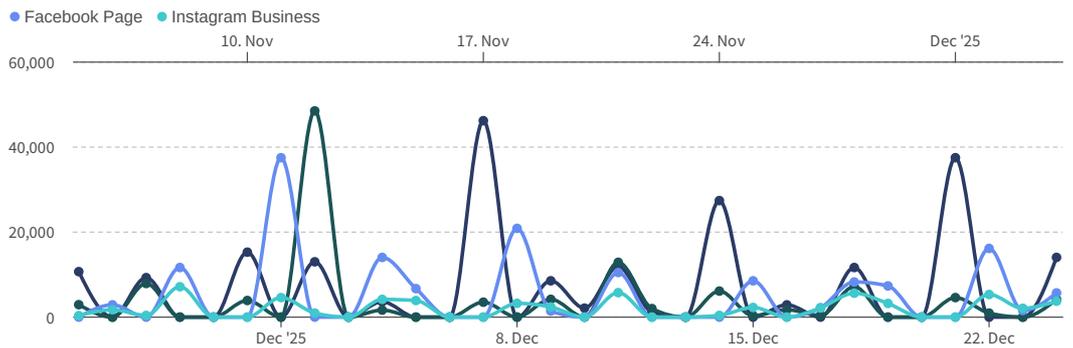


🏠 Post impressions

214,911
impressions

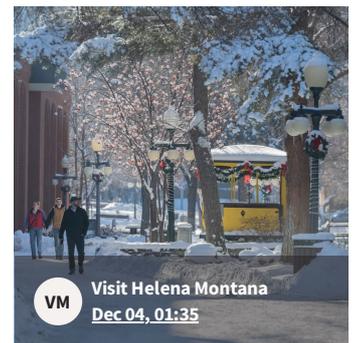
📉 34.6% from 328,423

🏠 Post impressions > Social network



📊 Facebook overview

📌 Top posts



👤 Page followers

38,500
followers

📈 0.2% from 38,440

Dating back to the late 1860s, the Grizzly Gulch Lime Kilns helped shape Helena's skyline, producing lime used in landmarks like the Montana State Capitol. Though production slowed by 1910, the kilns still tell the story of Helena's early industry. #helenamontana #visithelenamt #montana #history #helenamt

324 likes and reactions

📌 Just a few days out... The Montana Heritage Center opens this Wednesday, with a ribbon-cutting on December 2 at 3 p.m. Opening week brings free access, standout exhibits, a revitalized building, and a Gift Shop packed with goods. See you soon, Helena. #helenamontana #helenamt #montana #montanahistory

299 likes and reactions

When winter settles on the Downtown Walking Mall, the whole place shifts into something pretty special. ❄️🌟 #helenamontana #helenamt #winter #walkingmall #downtown

276 likes and reactions

Page views

167,045 views

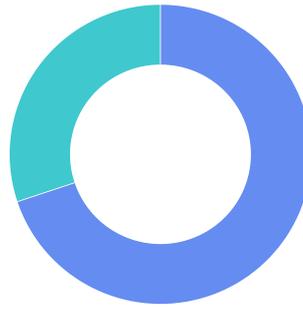
29.5% from 236,956

Page views > Page

Visit He... -29.5% 167,045

Page views > Follow type

Non-follower Follower



Page views > Organic an...

Organic -29.5% 167,045

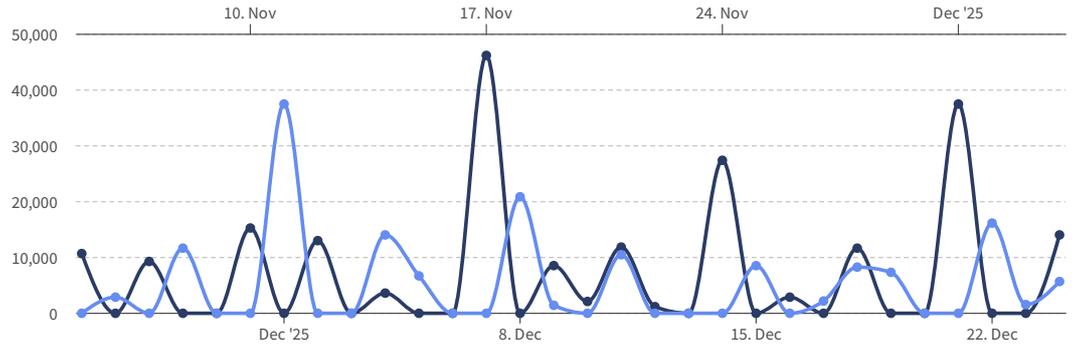
Paid 0% 0

Post views

155,403 views

27.9% from 215,402

Post views

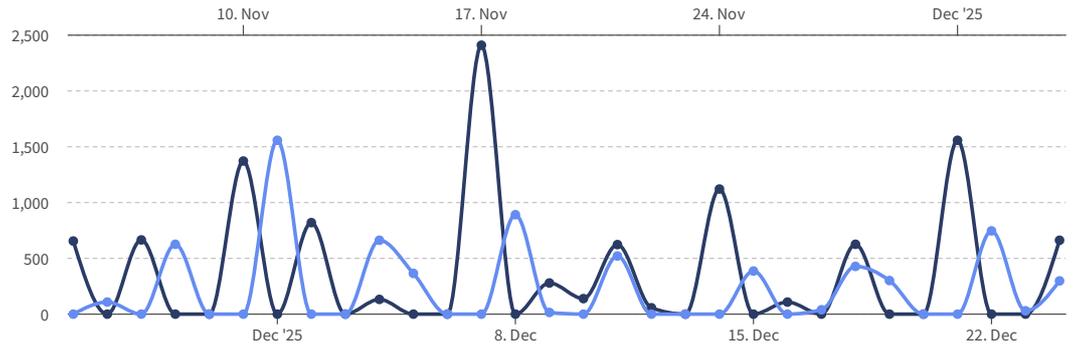


Post engagement

6,974 engagements

37.9% from 11,227

Post engagement



Post shares (unique)

162 shares

52.2% from 339

Post comments

149 comments

29% from 210

Post likes (unique)

2,453 likes

33.4% from 3,684

Page post viral reach

4,444 people

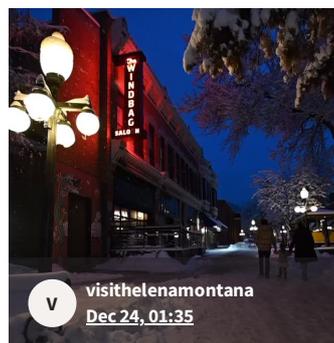
58.5% from 10,710

Instagram overview

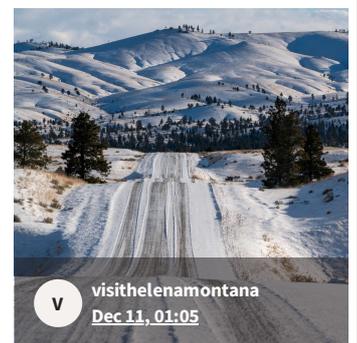
Top posts



visithelenamontana Dec 18, 01:05



visithelenamontana Dec 24, 01:35



visithelenamontana Dec 11, 01:05

Followers

Bold flavors, slower moments. This is Helena. 🍷🍷 @sovrn #helenamontana #helenamt #montana #localvibes

A simple moment as things slow down in Helena. Wishing everyone a safe, happy holiday ahead! 🌲 #helenamt #helenamontana #winter #holidays #holidayseason

A calm stretch of snowy landscape just beyond town, a place where things slow down. 🚗 #helenamontana #helenamt #winter #sidequests #scenicviews

11,115
followers

📈 0.3% from 11,084

265 engagement

232 engagement

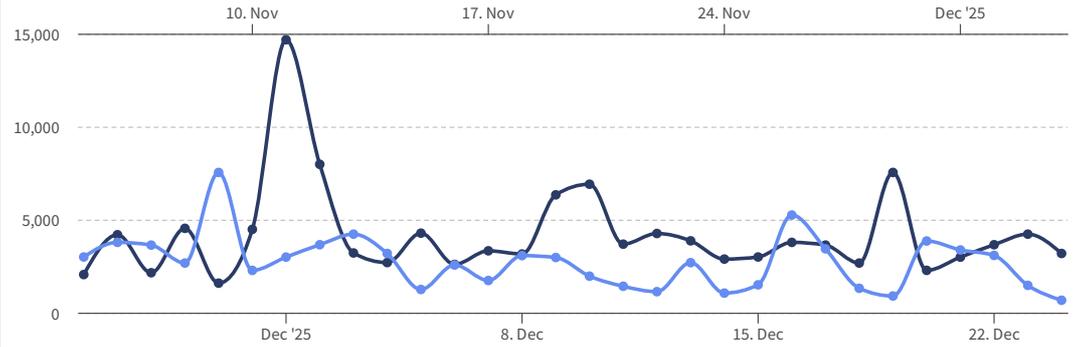
194 engagement

Profile views

82,586
views

📉 34.8% from 126,753

Profile views

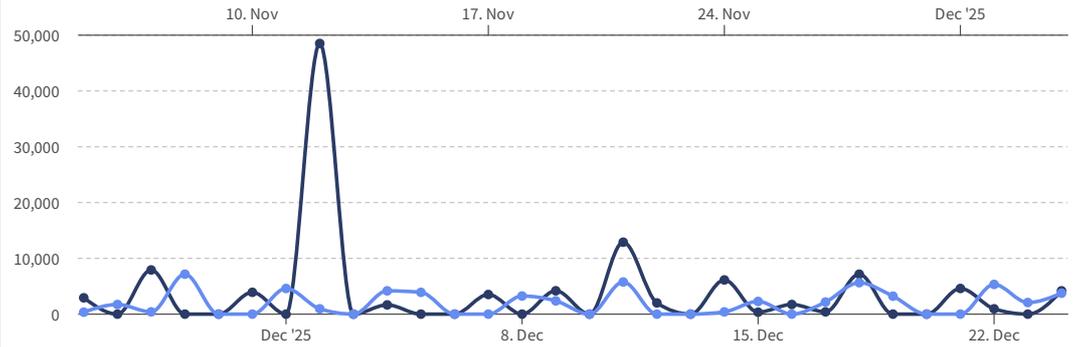


Post views

59,508
views

📉 47.3% from 113,021

Post views

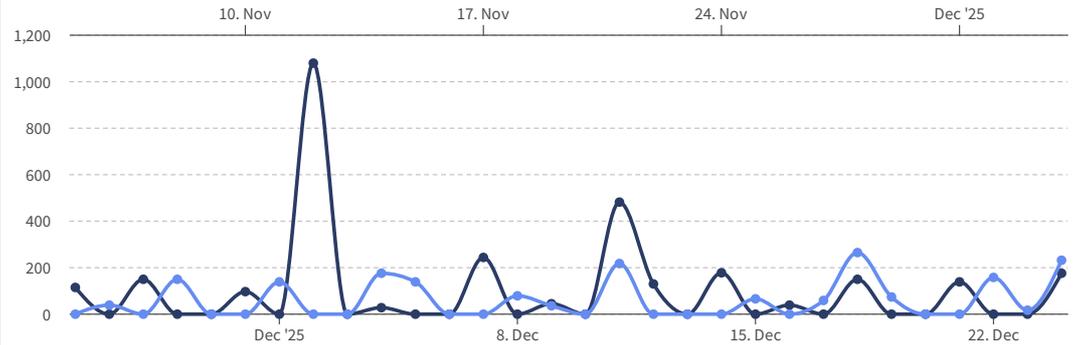


Post engagement

1,847
engagements

📉 39.5% from 3,053

Post engagement



Profile reach

26,299
people

📉 19.9% from 32,837

Post comments

25
comments

📉 16.7% from 30

Post shares

118
shares

📉 63.7% from 325

Post saves

44
saves

📉 53.2% from 94

 X
(Twitter)
overview

 **Top posts**

You have no data sources selected

 **Followers**

You have no data sources selected

 **Post impressions**

You have no data sources selected

 **Post impressions**

You have no data sources selected

 **Post engagements**

You have no data sources selected

 **Post engagement rate**

You have no data sources selected

 **Mentions**

You have no data sources selected

 **Post key interactions**

You have no data sources selected

 **Post replies**

You have no data sources selected

 **Post reposts**

You have no data sources selected

 TikTok
overview

 **Top posts**

You have no data sources selected

 **Followers**

You have no data sources selected

 **Post reached audience**

You have no data sources selected

 **Post reached audience**

You have no data sources selected

 **Profile views**

You have no data sources selected

 **Profile views**

You have no data sources selected

 **Post video views**

You have no data sources selected

 **Post video views**

You have no data sources selected

<p>📌 Post likes</p> <p>You have no data sources selected</p>	<p>📌 Post engagement rate</p> <p>You have no data sources selected</p>	<p>📌 Video views</p> <p>You have no data sources selected</p>	<p>📌 Comments</p> <p>You have no data sources selected</p>
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LinkedIn overview

📌 Top posts

📌 Followers

You have no data sources selected

You have no data sources selected

📌 Post impressions

You have no data sources selected

📌 Post impressions

You have no data sources selected

📌 Page impressions

You have no data sources selected

📌 Page impressions

You have no data sources selected

<p>in Page engagement</p> <p>You have no data sources selected</p>	<p>in Page engagement</p> <p>You have no data sources selected</p>		
<p>in Page reach</p> <p>You have no data sources selected</p>	<p>in Post engagement rate</p> <p>You have no data sources selected</p>	<p>in Post comments</p> <p>You have no data sources selected</p>	<p>in Post shares</p> <p>You have no data sources selected</p>
<p> YouTube overview</p>	<p>▶ Top posts</p>		
<p>▶ Post likes</p> <p>You have no data sources selected</p>	<p>You have no data sources selected</p>		
<p>▶ Page video views</p> <p>You have no data sources selected</p>	<p>▶ Page video views</p> <p>You have no data sources selected</p>		

 **Post video views**

You have no data sources selected

 **Post video views**

You have no data sources selected

 **Pinterest overview**

 **Top posts**

 **Post saves**

You have no data sources selected

You have no data sources selected

 **Page impressions**

You have no data sources selected

 **Page impressions > Account**

You have no data sources selected

 **Page engagement**

You have no data sources selected

 **Page engagement**

You have no data sources selected

 **Post impressions**

You have no data sources selected

 **Post impressions**

You have no data sources selected

Report sources

Analytics

 **Facebook Pages**

 Visit Helena Montana

 **Instagram Business**

 visithelenamontana

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.