



Jazlyn Young

January 2026

For the month of December:

Visitor Information Center:

- Provided information to visitors about accommodations, attractions, recreation options, dining, and local events
- Answered phone calls and emails to help future and current visitors plan their stay in Helena
- Informed visitors of local events that are occurring while they are in town
- Completed an impromptu Hotel Call Around to assist during the power outages this month due to the windstorm
- Shared information and hours for the Montana Heritage Center

Website, Marketing & Promotion:

- Composed Mass and Local newsletters for circulation via MailChimp
- Composed a blog on the Montana Heritage Center for the website and newsletter
- Researched and uploaded new events to the website
- Major Sports, Tournaments and Events calendar is now in the website footer menu
- Prepared Visitor Guides to be mailed out to individuals planning to come and visit Helena
- Dropped off Visitor Guides and materials
- Promoted the upcoming Dueling Pianos events

Faces of Helena

We are thrilled about the Faces of Helena project! December was spent building a main landing page as well as the first two individual blog pages. We drafted a rollout plan for the first 5 months of this project including social media, website, and newsletter. An introduction to the project was included in January's newsletter