



Jazlyn Young

February 2026

For the month of January:

Visitor Information Center:

- Provided information to visitors about accommodations, attractions, recreation options, dining, and local events
- Answered phone calls and emails to help future and current visitors plan their stay in Helena
- Informed visitors of local events that are occurring while they are in town
- Shared information and hours for the Montana Heritage Center
- Helped create an itinerary for a couple staying in Montana for a couple of weeks, with time in both Helena and the Southwest region.
- Ordered more Visitor Guides for upcoming tradeshow, conferences, and to have in the Visitor Center.

Website, Marketing & Promotion:

- Composed Mass and Local newsletters for circulation via MailChimp
- Researched and uploaded new events to the website
- Prepared Visitor Guides to be mailed out to individuals planning to come and visit Helena
- Sent digital Visitor Guides to individuals coming to Helena for training at the Rocky Mountain Emergency Services Training Center
- Dropped off Visitor Materials to the Montana Heritage Center
- Met with App developer for our Open Audio Tours app to discover future projects and possibilities with the app
- Promoted the upcoming Dueling Pianos events
- Attended a meeting with the Montana Heritage Center about the Montana History Celebration taking place at the end of June
- Attended a meeting with other DMOs to learn about what other areas are doing across the state