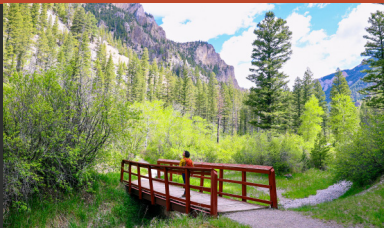


# THIS IS HELENA, MONTANA.

**75+**  
MILES OF TRAILS



**42,000**  
MEETING SPACE  
SQUARE FOOTAGE

CENTRAL  
LOCATION &  
A CHARMING  
DOWNTOWN

**1,600**  
GUEST ROOMS

**UNIQUE  
VENUES**

**20+**  
LODGING  
PROPERTIES

**500**  
PEOPLE CITYWIDE  
CAPACITY

**0%**  
SALES TAX

AWARD WINNING  
ATTRACTIONS



FAMILY FRIENDLY  
ACTIVITIES



# GET UP TO \$5,000 TOWARD YOUR NEXT MEETING IN HELENA **MONTANA'S HOMETOWN!**

*(Some eligibility & restrictions apply. See below for details.)*

Meetings and conferences that meet the qualifications outlined below are eligible for a cash incentive to be used toward their meeting or conference. The cash incentive is paid directly to the agreed upon conference hotel or unique venue after service is provided.



## INCENTIVE ELIGIBILITY IS BASED UPON:

- Must be a **NEW** meeting or conference booked or taking place from now until December 31, 2030.
- Event must take place between Sunday through Thursday. Additional incentive dollars may be available for meetings happening between December-March. If multiple year contracts are signed simultaneously, the organization may be eligible for each year contracted.
- **Groups not eligible for the program include social (weddings, fraternal, social events), sporting events and group tours.**
- Incentive dollars are for new business only (those organizations that have not met in Helena) and does not apply to existing contracts.

*\$1,000 for 50-100 actualized rooms | \$2,000 for 101-200 actualized rooms  
\$3,000 for 201-300 actualized rooms | \$4,000 for 301+ actualized rooms*