

Profit & Loss Budget vs. Actuals 2025/2026
Helena Tourism Business Improvement District
July 1, 2025-March 31, 2026

	Total				
	Mar 2026	Jul 25 - Mar 26	Budget	Over budget by	Percent of budget
Income					
Interest Income	56.86	470.33		470.33	
Merchandise Sales	177.52	3,022.75		3,022.75	
TBID Income			677,270.00	-677,270.00	0.00%
Assessments Billed		300,617.68		300,617.68	
Total for TBID Income		\$300,617.68	\$677,270.00	-\$376,652.32	44.39%
Total for Income	234.38	\$304,110.76	\$677,270.00	-\$373,159.24	44.90%
Cost of Goods Sold					
Gross Profit	234.38	\$304,110.76	\$677,270.00	-\$373,159.24	44.90%
Expenses					
Conventions/Tradeshows	85.94	19,632.56	25,000.00	-5,367.44	78.53%
MANAGEMENT CONTRACT	30,000.00	190,000.00	182,645.00	7,355.00	104.03%
Mngmt Contract - EE Benefits			27,355.00	-27,355.00	0.00%
Total for MANAGEMENT CONTRACT	30,000.00	\$190,000.00	\$210,000.00	-\$20,000.00	90.48%
MARKETING & PUBLICITY	33,293.64	230,370.25	251,850.00	-21,479.75	91.47%
Outreach Meetings	85.22	841.14		841.14	
Total for MARKETING & PUBLICITY	33,378.86	\$231,211.39	\$251,850.00	-\$20,638.61	91.81%
OPERATING EXPENSES					
Accounting/Legal Fees	5,560.00	7,941.50	9,500.00	-1,558.50	83.59%
Cell Phone Charges	180.00	1,620.00	2,350.00	-730.00	68.94%
Dues/Subscriptions	362.24	8,241.49	11,800.00	-3,558.51	69.84%
Insurance		900.00	2,500.00	-1,600.00	36.00%
Mileage/Travel	136.05	1,073.10	2,700.00	-1,626.90	39.74%
Misc		0.00		0.00	
Office Equipment Purchase		1,582.93	5,000.00	-3,417.07	31.66%
Office Supplies	256.40	2,873.44	5,000.00	-2,126.56	57.47%
Postage/Shipping		180.93	750.00	-569.07	24.12%
Printing Expense		4,240.56	7,500.00	-3,259.44	56.54%
Professional Services	199.00	3,564.88	7,000.00	-3,435.12	50.93%
Promotional/Adv Supplies	254.50	4,631.07	10,500.00	-5,868.93	44.11%
Rent	1,702.29	10,900.88	12,000.00	-1,099.12	90.84%
Telephone/Internet Expenses	255.55	2,095.55	2,800.00	-704.45	74.84%
Volunteer/Employee Appreciation		2,541.12	2,000.00	541.12	127.06%
Administrative Expense			374.00	-374.00	0.00%
Bank and Credit Card Fees			150.00	-150.00	0.00%
Total for OPERATING EXPENSES	8,906.03	\$52,387.45	\$81,924.00	-\$29,536.55	63.95%
OPPORTUNITIES & GRANTS		10,314.60	57,150.00	-46,835.40	18.05%
TBID Grants		15,000.00		15,000.00	
Total for OPPORTUNITIES & GRANTS		\$25,314.60	\$57,150.00	-\$31,835.40	44.30%
Professional Development		6,270.99	15,000.00	-8,729.01	41.81%
Sponsored Events	1,250.00	8,250.00	26,346.00	-18,096.00	31.31%
Tourism Education & Advocacy		7,000.00	10,000.00	-3,000.00	70.00%
Total for Expenses	73,620.83	\$540,066.99	\$677,270.00	-\$137,203.01	79.74%
Net Operating Income	-73,386.45	-\$235,956.23	\$0.00	-\$235,956.23	
Other Income					
Other Expenses					
Net Other Income					
Net Income	-73,386.45	-\$235,956.23	\$0.00	-\$235,956.23	

TBID
Balance Sheet
As of March 31, 2026

	Total
ASSETS	
Current Assets	
Bank Accounts	
CASH & CASH EQUIVALENTS	0.00
FIB Checking *8066	79,820.20
FIB Retail *5773	778.63
FIB Savings *0672	159.86
Reserve Funds	16,345.78
Savings	145,678.50
Total FIB Savings *0672	\$ 162,184.14
Total CASH & CASH EQUIVALENTS	\$ 242,782.97
Total Bank Accounts	\$ 242,782.97
Other Current Assets	
Undeposited Funds	5,384.80
Total Other Current Assets	\$ 5,384.80
Total Current Assets	\$ 248,167.77
Fixed Assets	
Accumulated Depreciation	-16,668.00
DEPRECIABLE ASSETS	0.00
Less Accumulated Depreciation	-22,154.00
Software Application	15,200.00
Web Site	13,215.00
Total DEPRECIABLE ASSETS	\$ 6,261.00
Furniture and Equipment	13,590.34
Total Fixed Assets	\$ 3,183.34
TOTAL ASSETS	\$ 251,351.11
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	2,500.00
Total Accounts Payable	\$ 2,500.00
Credit Cards	
Visa Platinum Business	-7,617.20
AO	4,168.27
JB	4,731.46
JY	1,565.48
Total Visa Platinum Business	\$ 2,848.01
Total Credit Cards	\$ 2,848.01
Total Current Liabilities	\$ 5,348.01
Total Liabilities	\$ 5,348.01
Equity	
Transfer In from HTA	16,782.00
Transfer Out to HTA	-8,436.00
Unrestricted Net Assets	473,613.33
Net Income	-235,956.23
Total Equity	\$ 246,003.10
TOTAL LIABILITIES AND EQUITY	\$ 251,351.11