



Multiple networks overview (3)

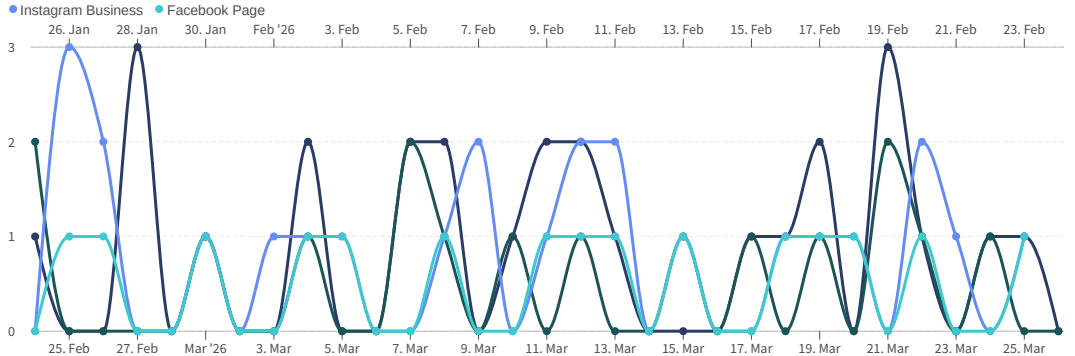
Comparison between [Feb 24 - Mar 25, 2026](#) and [Jan 25 - Feb 24, 2026](#)

📌 Posts

40 posts

📉 7% from 43

📌 Posts > Social network

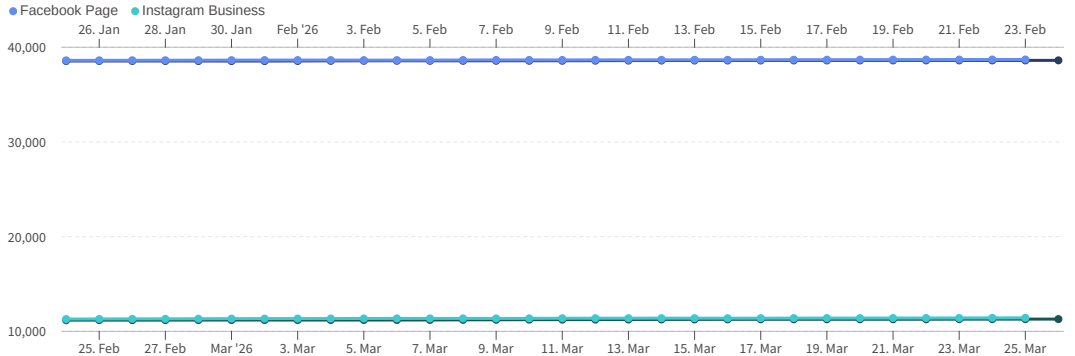


📌 Followers

50,130 followers

📈 0.4% from 49,907

📌 Followers > Social network

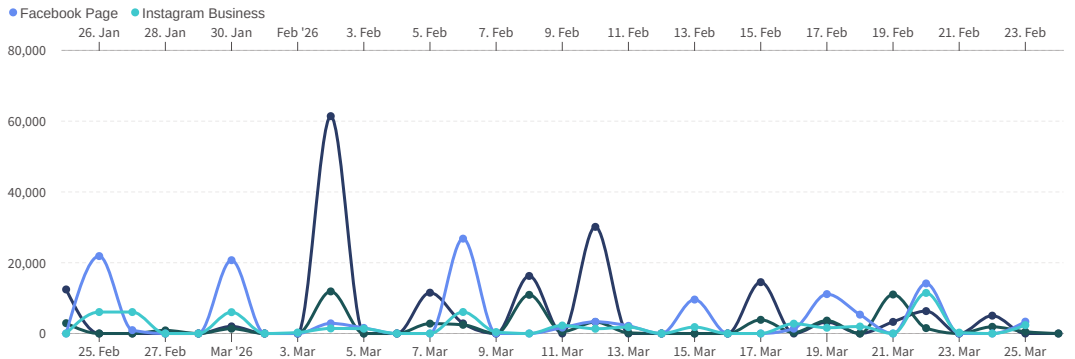


📌 Post impressions

182,290 impressions

📉 20.4% from 229,001

📌 Post impressions > Social network



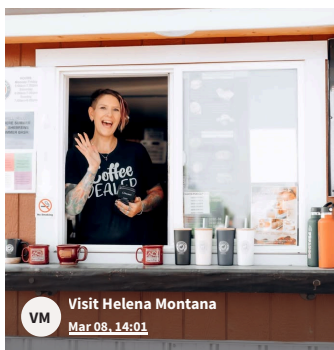
📊 Facebook overview

📌 Page followers

38,706 followers

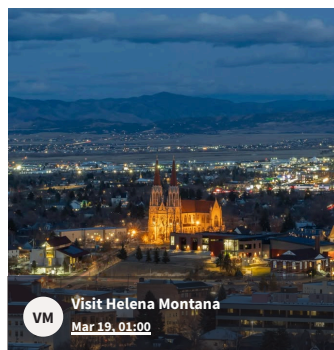
📈 0.2% from 38,613

📌 Top posts



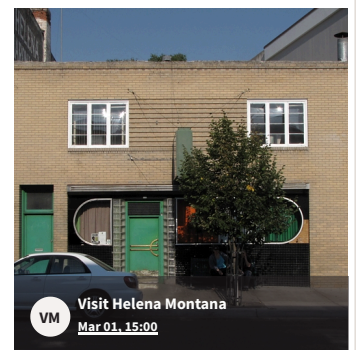
For nearly two decades, Tara Hunsaker has been a steady source of warmth, laughter, and compassion in the coffee industry. Currently at SheBrews Coffee in Helena, she's know by many as "the coffee mom," and she's built her life and leadership around the simple belief: people come first. Originally from Sunburst, Montana, Tara moved to Helena as a child and quickly grew to love the town's close-knit feel. Her parents, both lifelong educators, instilled in her the values of kindness and empathy that now define how she lives her life. Those lessons deepened years later when, during one of the hardest chapters of her life, the Helena community met her struggles not with judgment but with grace. Their support helped her rebuild and inspired her to do the

272 likes and reactions



Montana's hometown. ❤️ #helenamontana #helenamt #montana

253 likes and reactions



That green door saw decades of March 17ths. O'Toole's opened in 1965 in the former Silver Spur at 330 N. Last Chance Gulch and remained Helena's St. Patrick's Day tradition until the sign came down in 2014. 🍀🇮🇪 www.helenahistory.org #helenamontana #helenamt #montana #history #march

221 likes and reactions

Page views

240,753

views

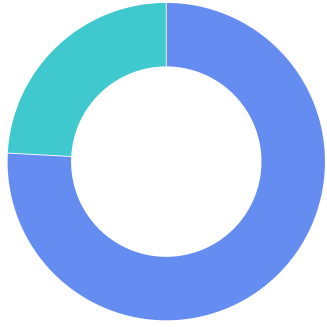
📉 19.8% from 300,369

Page views > Page

Visit He... - 19.8% **240,753**

Page views > Follow type

• Non-follower • Follower



Page views > Organic and Paid

Organic -23% **139,193**

Paid -15.1% **101,560**

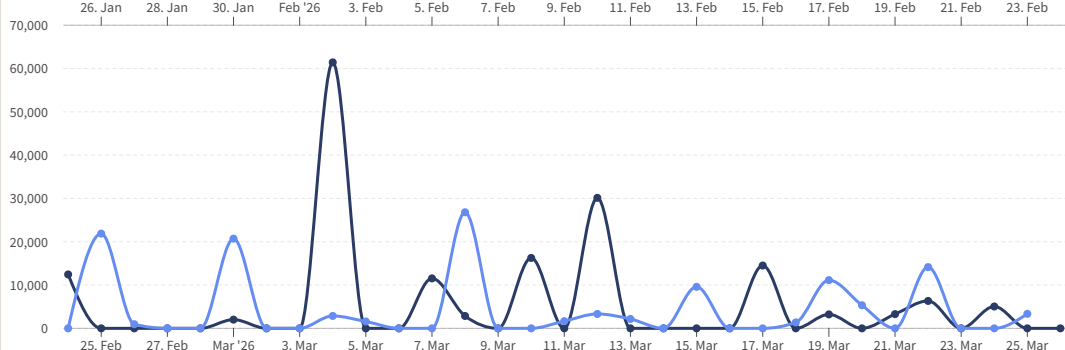
Post views

126,863

views

📉 25% from 169,065

Post views



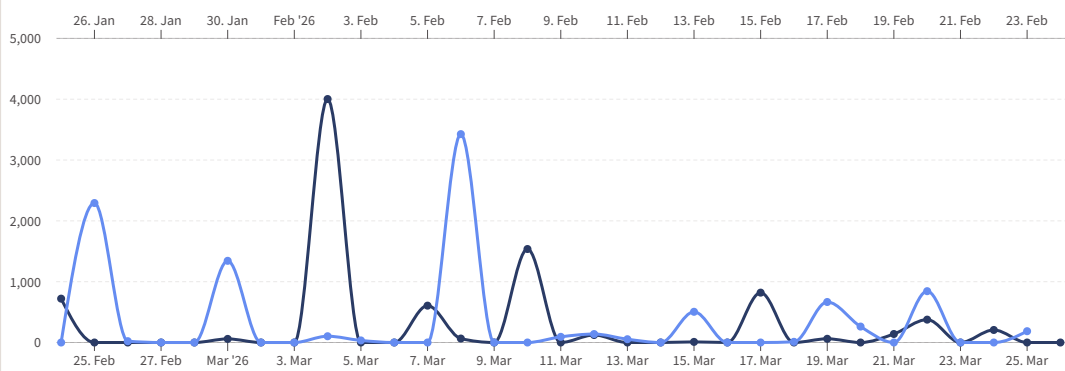
Post engagement

9,981

engagements

📈 14.4% from 8,727

Post engagement



Post shares (unique)

137

shares

📉 43.9% from 244

Post comments

92

comments

📉 65.2% from 264

Post likes (unique)

2,056

likes


📉 30.8% from 2,969

Page post viral reach

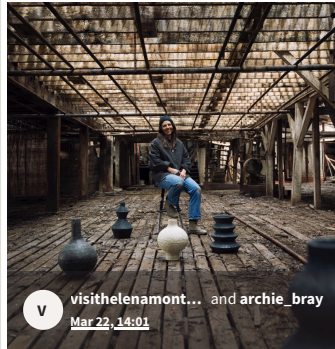
6,971

people

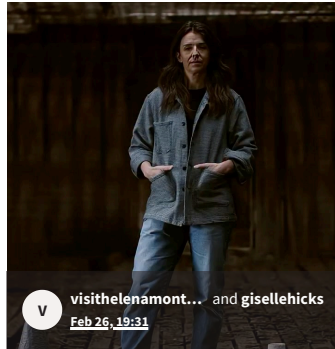
📉 24.9% from 9,283

 **Instagram overview**

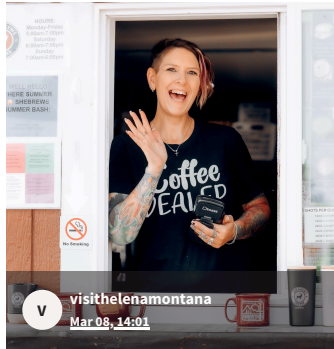
Top posts



visithelenamont... and archie_bray
Mar 22, 14:01



visithelenamont... and gisellehicks
Feb 26, 19:31



visithelenamontana
Mar 08, 14:01

Followers

11,424
followers

↗ **1.2%** from 11,294

Just three miles from downtown Helena is the hidden-gem-yet-famous* @archie_bray Foundation, celebrating 75 years this year! In that time more than 600 ceramic artists from around the world have made their way to Helena, Montana to make art amongst the bricks and kilns. (*It's famous to artists but still unknown to many locals! Check it out!) It was the Bray that brought ceramicist Giselle Hicks to Helena for a residency, where she fell in love with the site. "Before I came to The Bray, I didn't understand what it would mean to work in a historic site," Giselle says. "Now I have a deep appreciation for bricks and pipe. You see the remnants of the factory, but you're not sure how they go together

Ever have a moment you wish you could hold still? A dinner conversation. A glance. An exchange. As ceramicist Giselle Hicks presses her hands to clay, she thinks of these moments. "For me," she says. "Ceramics is this way of making a monument to the things I want to hold still." Giselle moved to Helena 14 years ago to study at the Archie Bray, and has called it home ever since. Amidst the wide open skies and rich history, she found new creative freedom. What could Helena unlock for you? Learn more through the link in our bio! #helenamt #visithelena #montana #montanaarts #ceramics montanaartist

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337 engagement

329 engagement

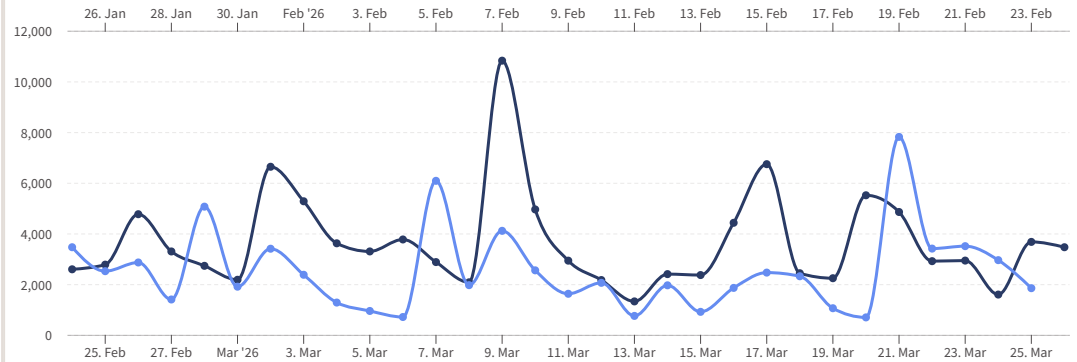
200 engagement

Profile views

76,287
views

↘ **33.1%** from 114,087

Profile views

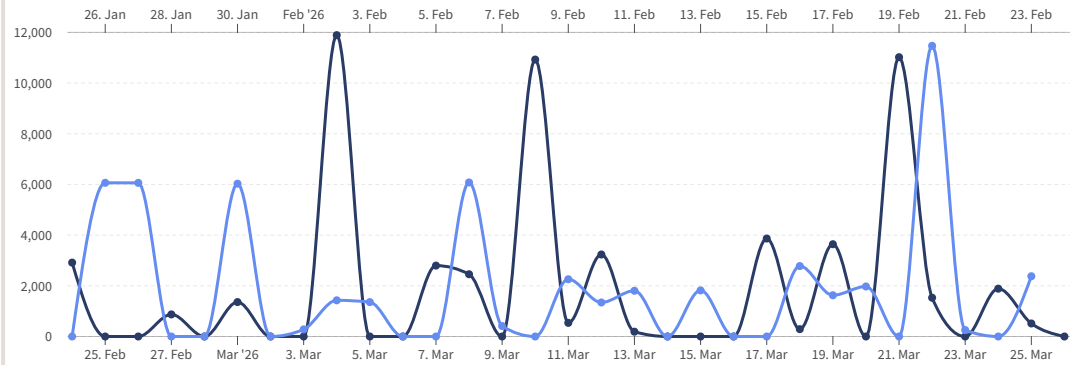


Post views

55,427
views

↘ **7.5%** from 59,936

Post views

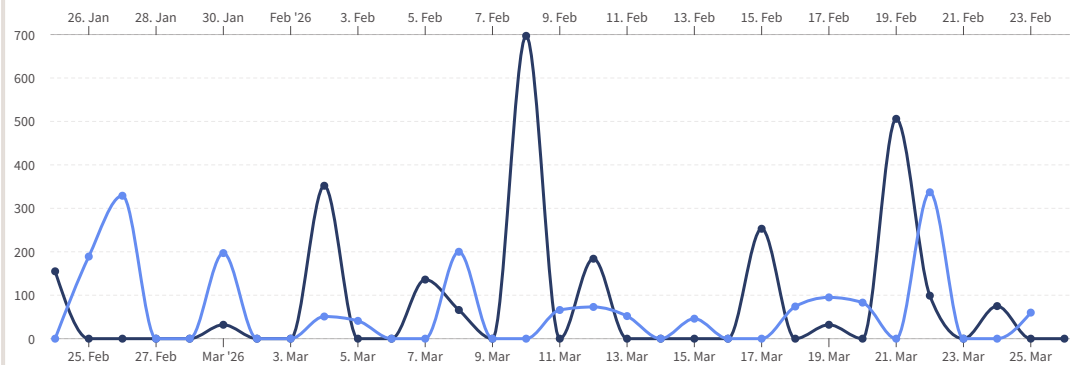


Post engagement

1,893
engagements

↘ **26.8%** from 2,587

Post engagement



Profile reach

39,487
people

↘ **61.5%** from 102,665

Post comments

50
comments

↘ **50.5%** from 101

Post shares


103
shares

↘ **49.5%** from 204

Post saves

51
saves

↘ **37.8%** from 82

 X (Twitter)
overview

⊗ Top posts

⊗ Followers

You have no data sources selected

You have no data sources selected

⊗ Post impressions

You have no data sources selected

⊗ Post impressions

You have no data sources selected

⊗ Post engagements

You have no data sources selected

⊗ Post engagement rate

You have no data sources selected

⊗ Mentions

You have no data sources selected

⊗ Post key interactions

You have no data sources selected

⊗ Post replies

You have no data sources selected

⊗ Post reposts

You have no data sources selected

 TikTok
overview

 Top posts

You have no data sources selected

 Followers

You have no data sources selected

 Post reached audience

You have no data sources selected

 Post reached audience

You have no data sources selected

 Profile views

You have no data sources selected

 Profile views

You have no data sources selected


 Post video views

You have no data sources selected

 Post video views

You have no data sources selected

<p>Post likes</p> <p>You have no data sources selected</p>	<p>Post engagement rate</p> <p>You have no data sources selected</p>	<p>Video views</p> <p>You have no data sources selected</p>	<p>Comments</p> <p>You have no data sources selected</p>
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 **LinkedIn overview**

Followers

You have no data sources selected

Top posts

You have no data sources selected

Post impressions

You have no data sources selected

Post impressions












You have no data sources selected










Page impressions

You have no data sources selected

Page impressions

You have no data sources selected

<p> Page engagement</p> <p>You have no data sources selected</p>	<p> Page engagement</p> <p>You have no data sources selected</p>		
<p> Page reach</p> <p>You have no data sources selected</p>	<p> Post engagement rate</p> <p>You have no data sources selected</p>	<p> Post comments</p> <p>You have no data sources selected</p>	<p> Post shares</p> <p>You have no data sources selected</p>
<p> YouTube overview</p>	<p> Top posts</p> <p>You have no data sources selected</p>		
<p> Post likes</p> <p>You have no data sources selected</p>	<p>You have no data sources selected</p>		
<p> Page video views</p> <p>You have no data sources selected</p>	<p> Page video views</p> <p>You have no data sources selected</p>		

<p> Post video views</p> <p>You have no data sources selected</p>	<p> Post video views</p> <p>You have no data sources selected</p>
<p> Pinterest overview</p>	<p> Top posts</p> <p>You have no data sources selected</p>
<p> Post saves</p> <p>You have no data sources selected</p>	<p>You have no data sources selected</p>
<p> Page impressions</p> <p>You have no data sources selected</p>	<p> Page impressions > Account</p> <p>You have no data sources selected</p>
<p> Page engagement</p> <p>You have no data sources selected</p>	<p> Page engagement</p> <p>You have no data sources selected</p>

 **Post impressions**

You have no data sources selected

 **Post impressions**

You have no data sources selected

Report sources

Analytics


 Facebook Pages

 Visit Helena Montana

 Instagram Business

 visithelenamontana

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.