

**Profit & Loss Budget vs. Actuals 2025/2026**  
**Helena Tourism Business Improvement District**  
**July 1, 2025-April 30, 2026**

	Apr-26	Jul 25 - Apr 26	Budget	Over budget by	Percent of budget
<b>Income</b>					
Interest Income	53.32	523.65		523.65	
Merchandise Sales	175.70	3,198.45		3,198.45	
TBID Income			677,270.00	-677,270.00	0.00%
Assessments Billed		300,617.68		300,617.68	
<b>Total for TBID Income</b>		<b>\$300,617.68</b>	<b>\$677,270.00</b>	<b>-\$376,652.32</b>	<b>44.39%</b>
<b>Total for Income</b>	<b>229.02</b>	<b>\$304,339.78</b>	<b>\$677,270.00</b>	<b>-\$372,930.22</b>	<b>44.94%</b>
<b>Cost of Goods Sold</b>					
<b>Gross Profit</b>	<b>229.02</b>	<b>\$304,339.78</b>	<b>\$677,270.00</b>	<b>-\$372,930.22</b>	<b>44.94%</b>
<b>Expenses</b>					
Conventions/Tradeshows	3,535.28	25,672.49	25,000.00	672.49	102.69%
MANAGEMENT CONTRACT		190,000.00	182,645.00	7,355.00	104.03%
Mngmt Contract - EE Benefits			27,355.00	-27,355.00	0.00%
<b>Total for MANAGEMENT CONTRACT</b>		<b>\$190,000.00</b>	<b>\$210,000.00</b>	<b>-\$20,000.00</b>	<b>90.48%</b>
MARKETING & PUBLICITY	26,986.90	257,357.15	251,850.00	5,507.15	102.19%
Outreach Meetings	48.35	938.09		938.09	
<b>Total for MARKETING &amp; PUBLICITY</b>	<b>27,035.25</b>	<b>\$258,295.24</b>	<b>\$251,850.00</b>	<b>\$6,445.24</b>	<b>102.56%</b>
<b>OPERATING EXPENSES</b>					
Accounting/Legal Fees	170.00	8,111.50	9,500.00	-1,388.50	85.38%
Cell Phone Charges	179.94	1,799.94	2,350.00	-550.06	76.59%
Dues/Subscriptions	962.24	9,265.70	11,800.00	-2,534.30	78.52%
Insurance		900.00	2,500.00	-1,600.00	36.00%
Mileage/Travel	159.81	1,232.91	2,700.00	-1,467.09	45.66%
Misc		0.00		0.00	
Office Equipment Purchase		3,931.93	5,000.00	-1,068.07	78.64%
Office Supplies	381.36	3,273.80	5,000.00	-1,726.20	65.48%
Postage/Shipping	36.27	217.20	750.00	-532.80	28.96%
Printing Expense		4,240.56	7,500.00	-3,259.44	56.54%
Professional Services		3,811.36	7,000.00	-3,188.64	54.45%
Promotional/Adv Supplies	197.26	4,828.33	10,500.00	-5,671.67	45.98%
Rent	1,707.13	12,608.01	12,000.00	608.01	105.07%
Telephone/Internet Expenses	250.82	2,346.37	2,800.00	-453.63	83.80%
Volunteer/Employee Appreciation		2,597.79	2,000.00	597.79	129.89%
Administrative Expense			374.00	-374.00	0.00%
Bank and Credit Card Fees			150.00	-150.00	0.00%
<b>Total for OPERATING EXPENSES</b>	<b>4,044.83</b>	<b>\$59,165.40</b>	<b>\$81,924.00</b>	<b>-\$22,758.60</b>	<b>72.22%</b>
OPPORTUNITIES & GRANTS		10,314.60	57,150.00	-46,835.40	18.05%
TBID Grants		15,000.00		15,000.00	
<b>Total for OPPORTUNITIES &amp; GRANTS</b>		<b>\$25,314.60</b>	<b>\$57,150.00</b>	<b>-\$31,835.40</b>	<b>44.30%</b>
Professional Development		6,270.99	15,000.00	-8,729.01	41.81%
Sponsored Events	1,500.00	9,750.00	10,000.00	-250.00	97.50%
Tourism Education & Advocacy		7,000.00	10,000.00	-3,000.00	70.00%
Reserve Funds			16,346.00	-16,346.00	0.00%
<b>Total for Expenses</b>	<b>36,115.36</b>	<b>\$581,468.72</b>	<b>\$677,270.00</b>	<b>-\$95,801.28</b>	<b>85.85%</b>
<b>Net Operating Income</b>	<b>-35,886.34</b>	<b>-\$277,128.94</b>	<b>\$0.00</b>	<b>-\$277,128.94</b>	
<b>Other Income</b>					
<b>Other Expenses</b>					
<b>Net Other Income</b>					
<b>Net Income</b>	<b>-35,886.34</b>	<b>-\$277,128.94</b>	<b>\$0.00</b>	<b>-\$277,128.94</b>	

**TBID**  
**Balance Sheet**  
As of April 30, 2026

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
<b>CASH &amp; CASH EQUIVALENTS</b>	0.00
FIB Checking *8066	49,005.41
FIB Retail *5773	954.33
FIB Savings *0672	213.18
Reserve Funds	16,345.78
Savings	145,678.50
<b>Total FIB Savings *0672</b>	<b>\$ 162,237.46</b>
<b>Total CASH &amp; CASH EQUIVALENTS</b>	<b>\$ 212,197.20</b>
<b>Total Bank Accounts</b>	<b>\$ 212,197.20</b>
<b>Total Current Assets</b>	<b>\$ 212,197.20</b>
<b>Fixed Assets</b>	
Accumulated Depreciation	-16,668.00
<b>DEPRECIABLE ASSETS</b>	0.00
Less Accumulated Depreciation	-22,154.00
Software Application	15,200.00
Web Site	13,215.00
<b>Total DEPRECIABLE ASSETS</b>	<b>\$ 6,261.00</b>
Furniture and Equipment	13,590.34
<b>Total Fixed Assets</b>	<b>\$ 3,183.34</b>
<b>TOTAL ASSETS</b>	<b>\$ 215,380.54</b>
<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Credit Cards</b>	
Visa Platinum Business	-10,437.63
AO	9,041.68
JB	10,380.62
JY	1,565.48
<b>Total Visa Platinum Business</b>	<b>\$ 10,550.15</b>
<b>Total Credit Cards</b>	<b>\$ 10,550.15</b>
<b>Total Current Liabilities</b>	<b>\$ 10,550.15</b>
<b>Total Liabilities</b>	<b>\$ 10,550.15</b>
<b>Equity</b>	
Transfer In from HTA	16,782.00
Transfer Out to HTA	-8,436.00
Unrestricted Net Assets	473,613.33
Net Income	-277,128.94
<b>Total Equity</b>	<b>\$ 204,830.39</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 215,380.54</b>