



Multiple networks overview (3)

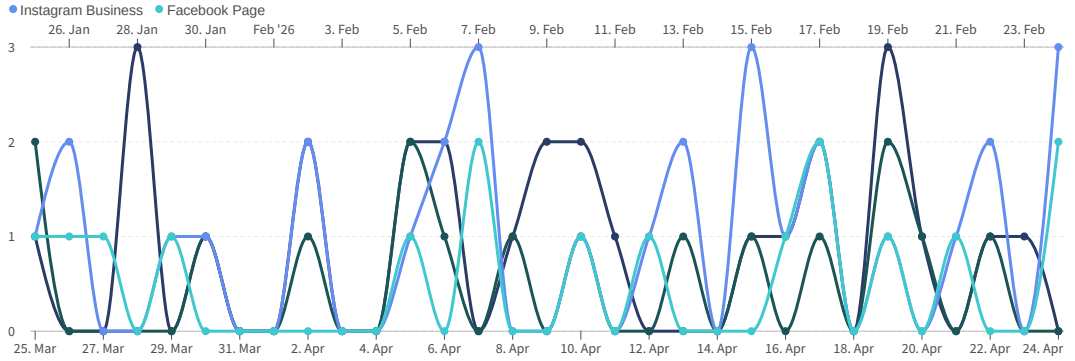
Comparison between [Mar 25 - Apr 24, 2026](#) and [Jan 25 - Feb 24, 2026](#)

Posts

46 posts

7% from 43

Posts > Social network

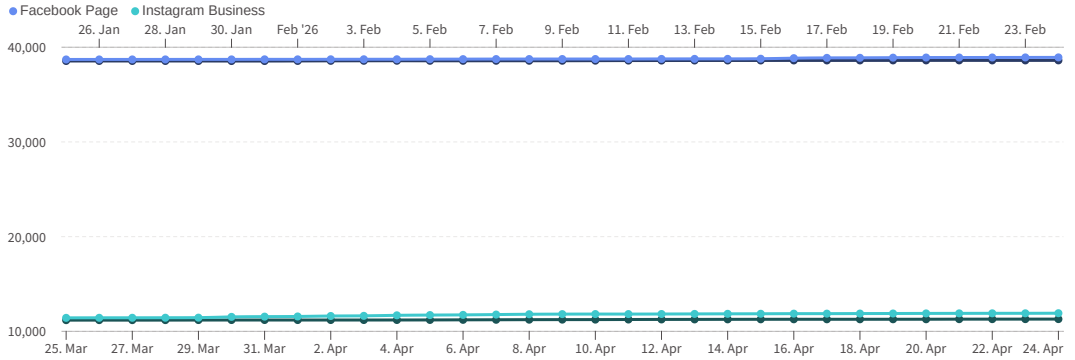


Followers

50,840 followers

1.9% from 49,907

Followers > Social network

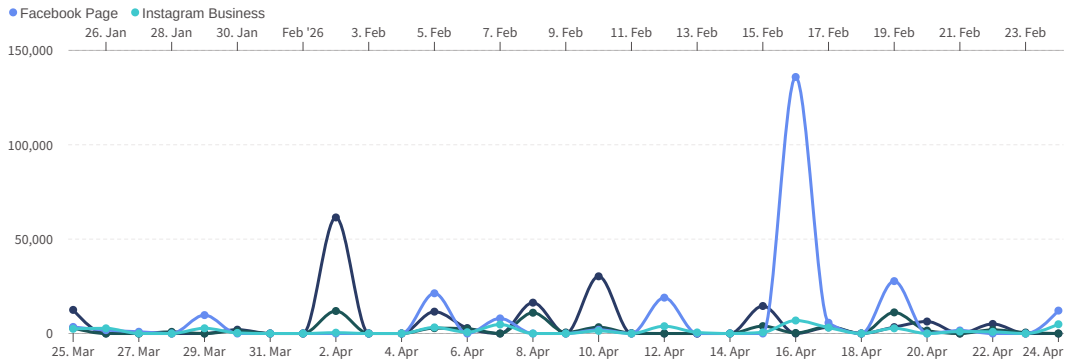


Post impressions

292,756 impressions

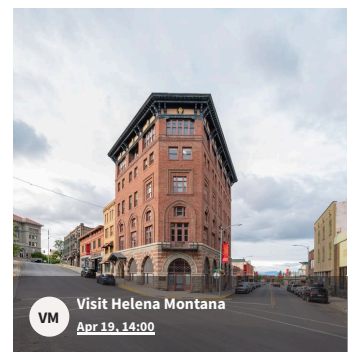
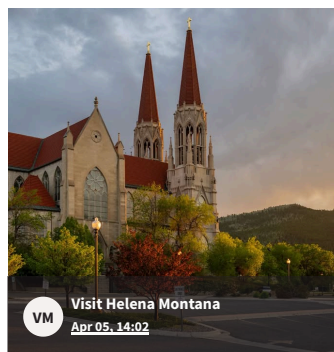
27.1% from 230,396

Post impressions > Social network



Facebook overview

Top posts



Page followers

38,926 followers

0.8% from 38,613

April 25 marks the return of the Helena Farmers' Market. The longest-running market in Montana brings together over 350 local vendors throughout the season. Fresh flavors, handmade goods, and familiar faces line Fuller Ave every Saturday. Fuller Ave, Downtown Helena Saturdays | April 25 – October 25, 2026 9 AM – 1 PM Market mornings start here.

Construction on the Cathedral of St. Helena began in 1908, with major support from Thomas Cruse, who passed away before it was finished. His funeral was held inside the unfinished building. By 1913, the exterior and spires were complete, and the first Mass was celebrated on Christmas Day 1914. More than a century later, it remains a place where the community continues to gather.

Established in Helena in 1885, the Montana Club has been part of Montana history for 141 years. Rebuilt after a devastating 1903 fire, it reopened in 1905 in the striking six-story clubhouse designed by famed architect Cass Gilbert—today one of the state's most iconic historic buildings. After transitioning from private club status to public access in 2017, the landmark entered a new chapter and today is home to The Rathskeller, The Garden Room, private club spaces, and most recently the opening of its sixth-floor venue, 1885.

861 likes and reactions

484 likes and reactions

413 likes and reactions

Page views

398,026

views

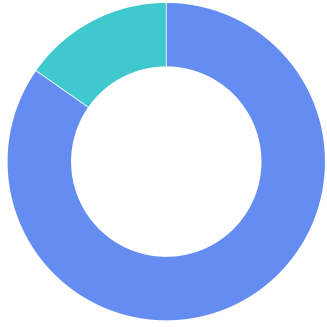
↗ **32.5%** from 300,369

Page views > Page

Visit H... **+32.5%** 398,026

Page views > Follow type

• Non-follower • Follower



Page views > Organic and Paid

Organic **+37.2%** 248,060

Paid **+25.4%** 149,966

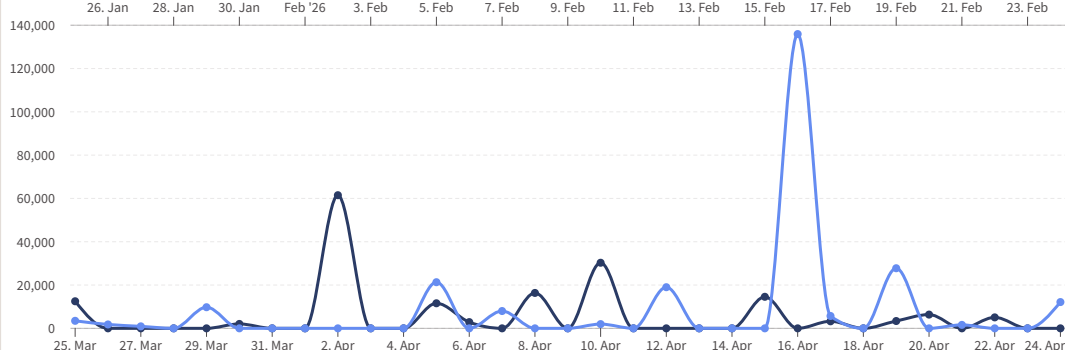
Post views

249,319

views

↗ **46.9%** from 169,761

Post views



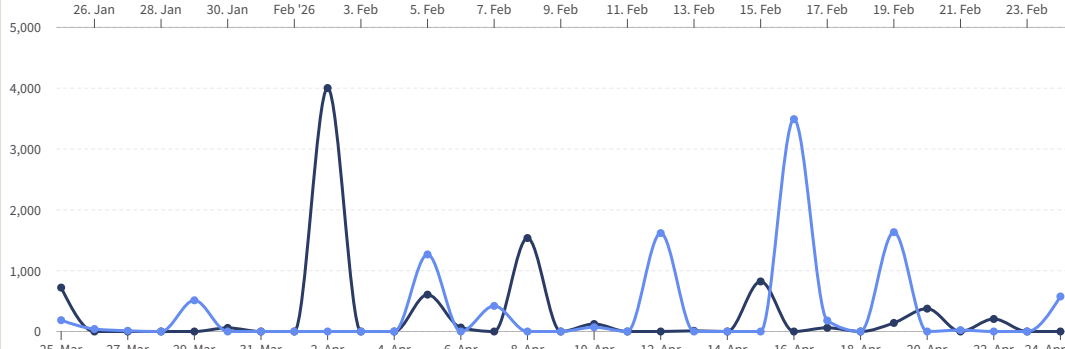
Post engagement

10,033

engagements

↗ **14.9%** from 8,733

Post engagement



Post shares (unique)

300

shares

↗ **22.4%** from 245

Post comments

223

comments

↘ **15.8%** from 265

Post likes (unique)

3,419

likes


↗ **15%** from 2,973

Page post viral reach


13,856

people

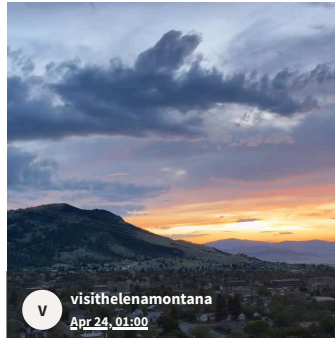
↗ **49.3%** from 9,283

 **Instagram overview**

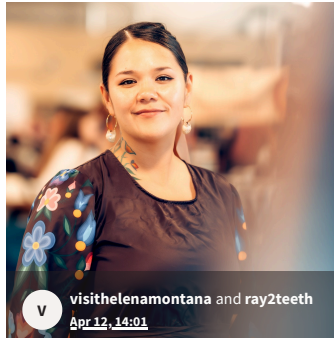
Top posts



visithelenamontana
Apr 16, 01:00



visithelenamontana
Apr 24, 01:00



visithelenamontana and ray2teeth
Apr 12, 14:01

Followers

11,914
followers

↗ 5.5% from 11,294

🌸 April 25 marks the return of the Helena Farmers' Market. The longest-running market in Montana brings together over 350 local vendors throughout the season. Fresh flavors, handmade goods, and familiar faces line Fuller Ave every Saturday. 📍 Fuller Ave, Downtown Helena 🇺🇸 Saturdays | April 25 – October 25, 2026 🕒 9 AM – 1 PM Market mornings start here. 📸 @jacobj_creative

Summer sunsets over Helena... coming sooner than we think 🌅 #helenamontana #helenamt #montana #sunset #summer

Rachel Twoteeth-Pichardo's story begins at her grandmother's house in Helena—a 1960s home that became the family gathering place. As a member of the historically landless Little Shell Chippewa Tribe, due to conflicts with federal authorities in the 19th century, she found her cultural anchor not in reservation land but in everyday rituals: cousins racing to the creek, horses beyond the fence, old cars turned into playgrounds, and her grandmother watering each tree at dawn. Even the Sleeping Giant folded into family lore. In high school, Helena's Indian Education program widened her circle and sparked a lifelong commitment to belonging. Today she works at the Helena Indian Alliance, [@helena_indian_alliance](#) in [Montana](#).

453 engagement

274 engagement

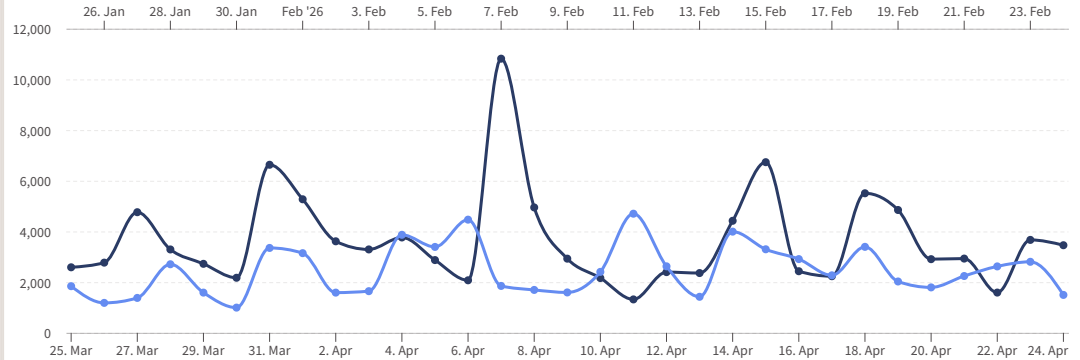
232 engagement

Profile views

76,891
views

↘ 32.6% from 114,087

Profile views

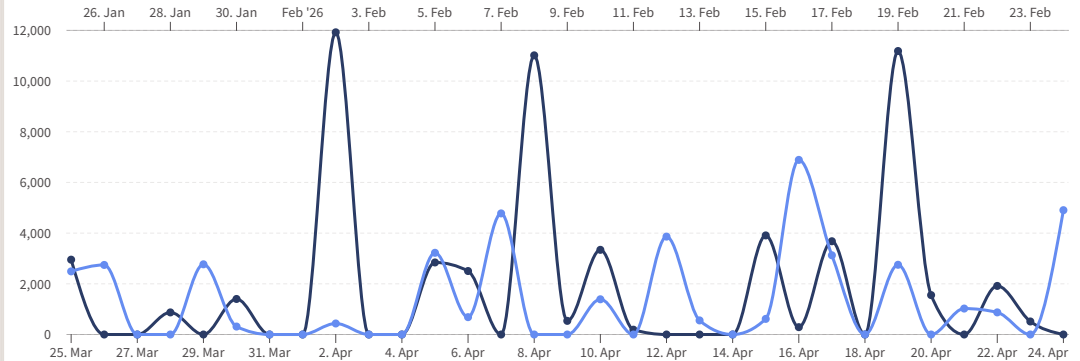


Post views

43,437
views

↘ 28.4% from 60,635

Post views

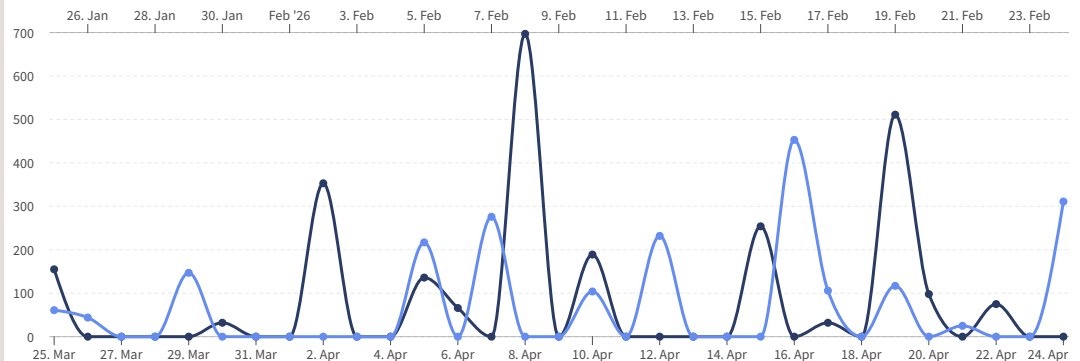


Post engagement

2,093
engagements

↘ 19.4% from 2,598

Post engagement



Profile reach

39,072
people

↘ 61.9% from 102,665

Post comments

54
comments

↘ 46.5% from 101

Post shares


188
shares

↘ 8.7% from 206

Post saves

69
saves

↘ 17.9% from 84

 X (Twitter)
overview

⊗ Top posts

⊗ Followers

You have no data sources selected

You have no data sources selected

⊗ Post impressions

You have no data sources selected

⊗ Post impressions

You have no data sources selected

⊗ Post engagements

You have no data sources selected

⊗ Post engagement rate

You have no data sources selected

⊗ Mentions

You have no data sources selected

⊗ Post key interactions

You have no data sources selected

⊗ Post replies

You have no data sources selected

⊗ Post reposts

You have no data sources selected

 TikTok
overview

 **Top posts**

You have no data sources selected

 **Followers**

You have no data sources selected

 **Post reached audience**

You have no data sources selected

 **Post reached audience**

You have no data sources selected

 **Profile views**

You have no data sources selected

 **Profile views**

You have no data sources selected


 **Post video views**

You have no data sources selected

 **Post video views**

You have no data sources selected

<p>Post likes</p> <p>You have no data sources selected</p>	<p>Post engagement rate</p> <p>You have no data sources selected</p>	<p>Video views</p> <p>You have no data sources selected</p>	<p>Comments</p> <p>You have no data sources selected</p>
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 **LinkedIn overview**

Followers

You have no data sources selected

Top posts

You have no data sources selected

Post impressions

You have no data sources selected

Post impressions












You have no data sources selected


Page impressions

You have no data sources selected

Page impressions

You have no data sources selected

<p> Page engagement</p> <p>You have no data sources selected</p>	<p> Page engagement</p> <p>You have no data sources selected</p>		
<p> Page reach</p> <p>You have no data sources selected</p>	<p> Post engagement rate</p> <p>You have no data sources selected</p>	<p> Post comments</p> <p>You have no data sources selected</p>	<p> Post shares</p> <p>You have no data sources selected</p>
<p> YouTube overview</p>	<p> Top posts</p> <p>You have no data sources selected</p>		
<p> Post likes</p> <p>You have no data sources selected</p>	<p>You have no data sources selected</p>		
<p> Page video views</p> <p>You have no data sources selected</p>	<p> Page video views</p> <p>You have no data sources selected</p>		

<p>▶ Post video views</p> <p>You have no data sources selected</p>	<p>▶ Post video views</p> <p>You have no data sources selected</p>
<p> Pinterest overview</p>	<p>📌 Top posts</p> <p>You have no data sources selected</p>
<p>📌 Post saves</p> <p>You have no data sources selected</p>	<p>You have no data sources selected</p>
<p>📌 Page impressions</p> <p>You have no data sources selected</p>	<p>📌 Page impressions > Account</p> <p>You have no data sources selected</p>
<p>📌 Page engagement</p> <p>You have no data sources selected</p>	<p>📌 Page engagement</p> <p>You have no data sources selected</p>

 **Post impressions**

You have no data sources selected

 **Post impressions**

You have no data sources selected

Report sources

Analytics


 Facebook Pages

 Visit Helena Montana

 Instagram Business

 visithelenamontana

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.