

Helena Tourism Business Improvement District
Profit & Loss Budget vs. Actuals 2025/2026
 July 1, 2025-May 31, 2026

	May 2026	Jul 25 - May 26	Budget	Over budget by	Percent of budget
Income					
Interest Income	51.56	575.21		575.21	
Merchandise Sales	494.94	3,693.39		3,693.39	
TBID Income			677,270.00	-677,270.00	
Assessments Billed	92,497.61	393,115.29		393,115.29	
Total for TBID Income	92,497.61	\$393,115.29	\$677,270.00	-\$284,154.71	58.04%
Total for Income	93,044.11	\$397,383.89	\$677,270.00	-\$279,886.11	58.67%
Cost of Goods Sold					
Gross Profit	93,044.11	\$397,383.89	\$677,270.00	-\$279,886.11	58.67%
Expenses					
Conventions/Tradeshows		25,672.49	25,000.00	672.49	102.69%
MANAGEMENT CONTRACT	20,000.00	210,000.00	182,645.00	27,355.00	114.98%
Mngmt Contract - EE Benefits			27,355.00	-27,355.00	
Total for MANAGEMENT CONTRACT	20,000.00	\$210,000.00	\$210,000.00	\$0.00	100.00%
MARKETING & PUBLICITY	12,806.49	270,632.76	251,850.00	18,782.76	107.46%
Outreach Meetings	22.99	991.08		991.08	
Total for MARKETING & PUBLICITY	12,829.48	\$271,623.84	\$251,850.00	\$19,773.84	107.85%
OPERATING EXPENSES					
Accounting/Legal Fees	180.00	8,211.50	9,500.00	-1,288.50	86.44%
Cell Phone Charges	180.00	1,979.94	2,350.00	-370.06	84.25%
Dues/Subscriptions	341.25	9,716.66	11,800.00	-2,083.34	82.34%
Insurance		900.00	2,500.00	-1,600.00	36.00%
Mileage/Travel	167.05	1,399.96	2,700.00	-1,300.04	51.85%
Misc		\$0.00		\$0.00	
Office Equipment Purchase		3,931.93	5,000.00	-1,068.07	78.64%
Office Supplies	791.27	4,305.72	5,000.00	-694.28	86.11%
Postage/Shipping		217.20	750.00	-532.80	28.96%
Printing Expense	1,444.98	5,685.54	7,500.00	-1,814.46	75.81%
Professional Services	517.50	4,575.34	7,000.00	-2,424.66	65.36%
Promotional/Adv Supplies	1,743.80	7,131.83	10,500.00	-3,368.17	67.92%
Rent	1,707.13	14,315.14	12,000.00	2,315.14	119.29%
Telephone/Internet Expenses	250.41	2,596.78	2,800.00	-203.22	92.74%
Volunteer/Employee Appreciation		2,597.79	2,000.00	597.79	129.89%
Administrative Expense			374.00	-374.00	
Bank and Credit Card Fees			150.00	-150.00	
Total for OPERATING EXPENSES	7,323.39	\$67,565.33	\$81,924.00	-\$14,358.67	82.47%
OPPORTUNITIES & GRANTS	2,570.61	12,885.21	57,150.00	-44,264.79	22.55%
TBID Grants		15,000.00		15,000.00	
Total for OPPORTUNITIES & GRANTS	2,570.61	\$27,885.21	\$57,150.00	-\$29,264.79	48.79%
Professional Development		6,270.99	15,000.00	-8,729.01	41.81%
Sponsored Events	\$0.00	9,750.00	10,000.00	-250.00	97.50%
Tourism Education & Advocacy		7,000.00	10,000.00	-3,000.00	70.00%
Reserve Funds			16,346.00	-16,346.00	
Total for Expenses	42,723.48	\$625,767.86	\$677,270.00	-\$51,502.14	92.40%
Net Operating Income	50,320.63	-\$228,383.97	\$0.00	-\$228,383.97	
Other Income					
Other Expenses					
Net Other Income	\$0.00	\$0.00	\$0.00	\$0.00	
Net Income	50,320.63	-\$228,383.97	\$0.00	-\$228,383.97	

TBID
Balance Sheet
As of May 31, 2026

	Total
ASSETS	
Current Assets	
Bank Accounts	
CASH & CASH EQUIVALENTS	0.00
FIB Checking *8066	86,653.73
FIB Retail *5773	1,449.27
FIB Savings *0672	0.00
Reserve Funds	16,345.78
Savings	145,943.24
Total FIB Savings *0672	\$ 162,289.02
Total CASH & CASH EQUIVALENTS	\$ 250,392.02
Total Bank Accounts	\$ 250,392.02
Total Current Assets	\$ 250,392.02
Fixed Assets	
Accumulated Depreciation	-16,668.00
DEPRECIABLE ASSETS	0.00
Less Accumulated Depreciation	-22,154.00
Software Application	15,200.00
Web Site	13,215.00
Total DEPRECIABLE ASSETS	\$ 6,261.00
Furniture and Equipment	13,590.34
Total Fixed Assets	\$ 3,183.34
TOTAL ASSETS	\$ 253,575.36
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Visa Platinum Business	0.00
Total Visa Platinum Business	\$ 0.00
Total Credit Cards	\$ 0.00
Total Current Liabilities	\$ 0.00
Total Liabilities	\$ 0.00
Equity	
Transfer In from HTA	16,782.00
Transfer Out to HTA	-8,436.00
Unrestricted Net Assets	473,613.33
Net Income	-228,383.97
Total Equity	\$ 253,575.36
TOTAL LIABILITIES AND EQUITY	\$ 253,575.36